



JULY 25-28

2023

# SUMMERWORKSHOP

IT'S ALL CONNECTING

WASHINGTON STATE  UNIVERSITY



# IT'S ALL CONNECTING AT WASHINGTON STATE UNIVERSITY

Are you new to journalism? An old pro? WJEA's Summer Workshop offers top-notch instruction to prepare you to work within your journalism program. This fast-paced workshop allows attendees the opportunity to become reporters, editors, photographers and designers through a real-world simulation, culminating in a story package created by each team of students. Attendees also get to choose a "major" where they focus on an area of interest. Sessions are taught by seasoned educators, some with industry experience. Both students and advisers will utilize facilities in the Edward R. Murrow College of Communication on the WSU campus. Adviser and student programs are concurrent, but separate.

## About Journalism Camp (J-Camp)

**NOTE:** WJEA Summer J-Camp Workshop is designed for student journalists, ages 15-18. Specifics regarding first day check-in on campus will be emailed to each camper two weeks prior to camp. Please make sure registration form includes the best email address for receiving important information.

**2023 Camp Dates:** Tuesday, July 25 (check-in 12:30-2:30 p.m.) to Friday, July 28 (noon check-out.)

**Camp Structure:** Boredom? That's never a problem at WJEA Summer J-Camp. Students receive nearly 30 hours of intensive training in their "major" over the three days. In addition, they choose "minor" sessions from a selection of topics. Students sign-up for these shorter sessions at check-in on the first day. With all the intensive and interactive learning, there is still time for social activities and recreation.

**Instructors & Staff:** Most session presenters are certificated teachers with years of experience in their areas of expertise. A few are professionals in technical areas. The ratio between students and staff is 10:1. This is also true at night, with dorm supervisors staying on student floors. Floors are assigned by gender identity. Dorm supervisors are carefully chosen, and some are former attendees. Students are expected to carefully read and sign the behavior agreement on the registration form.

**Transportation:** WJEA offers the convenience of a chartered bus, chaperoned by WJEA staff, for attendees who do not want to drive. The charter leaves from Mercer Island on July 25 at 7:30 a.m. and the cost is \$145 round trip. Advisers accompanying five or more students, ride for half price. Students who opt to drive themselves may not drive their vehicles for the duration of the workshop and must register and pay at the campus parking office. The current cost for campus parking is \$10 per day. Students must give car information and parking location to camp directors upon check-in.

**Lodging & Weather:** Student J-Campers are asked to bring their own bedding and towel/washcloth. For those unable to bring their own, there will be linen packs available at an extra charge of \$15. Attendees may want to bring an extra blanket, as the rooms can be cooler at night. The WSU bookstore sells clothing and some toiletries. Student rooms are double occupancy, and students may request specific roommates. Otherwise, roommates of the same gender identity and with a Major session in common (if possible) will be assigned. Attendees need to be ready for any kind of weather, but chances are at WSU, we can expect sunny, warm, dry days. A good water bottle is recommended.

### The Team:

**Executive Director/J-Camp Registrar:** Kathy Schrier, [wjeaexecutivedirector@gmail.com](mailto:wjeaexecutivedirector@gmail.com), 206-979-3234

**J-Camp Program Director:** Vince DeMiero, [wjeapastpresident@gmail.com](mailto:wjeapastpresident@gmail.com)

**Student Session Director:** Scott Collins, [iamscottcollins@gmail.com](mailto:iamscottcollins@gmail.com)

**Simulation Director:** Teresa Scribner, [teresa.scribner@gmail.com](mailto:teresa.scribner@gmail.com)

**Adviser Workshop Director:** Sandra Coyer, [coyers@gmail.com](mailto:coyers@gmail.com)

**What is WJEA?** The Washington Journalism Education Association is a 501(c)3 non-profit professional organization for teachers who advise student media and teach journalism in Washington state. WJEA provides professional development for educators and learning opportunities for students. Students of WJEA members may apply for two \$2,000 college scholarships, compete in Write-off Contests and attend one of two fall Journalism Days. Except for small stipends paid for event management, WJEA is an all-volunteer



## About the Simulation

WJEA J-Camp provides an exciting opportunity for students to participate in a real-world simulation, placing them in a color group, which will function like a newsroom staff. Each participant has an assigned role and each team must create a story package on an assigned topic. Roles are typically given based on the student's Major session assignment. This real-world simulation culminates in a story package created by each team of students. By participating in this simulation, students will experience first-hand the pressures of producing a package on deadline.

## About the Campus

Learn in state-of-the-art facilities of the Edward R. Murrow College of Communication at Washington State University. Practice print and broadcast journalism skills in high-tech labs and broadcast studios while gaining experience in real-world simulations. Meet new friends on a PAC-12 campus and prepare for a successful school year as a student media leader. Three nights and all meals included, double occupancy rooms. Student to adult ratio 10:1. J-Camp is supervised by certificated educators.

# Major Sessions

Attendees will spend 11-plus hours in their Major and 10-plus hours running through the simulation.

Attendees can also attend Minor (shorter) sessions on specific skills and topics.

Your registration form will ask for your first and second Major preferences

## Leadership Majors

### 1 Editorial Leadership

STUDENTS ONLY

This Major is designed for students who will be in a leadership position on a newspaper, yearbook, news website, broadcast or magazine staff. This session focuses on building leadership and editorial skills, setting goals, effective news coverage, staff management, teamwork and conflict resolution. Note: Repeat attendees should indicate years of experience on their registration form.

*Students must have at least one semester of experience on a student media staff for this Major.*

*Limit two students per school.*

### 2 Advising Student Media

EDUCATORS ONLY

Feeling overwhelmed? Need to recharge your advising batteries? We'll take care of you with morning and afternoon refreshments and networking time as you become part of our great network of advisers! While we have a great established curriculum, we invite you to bring your concerns and questions so we can address your specific needs. Advisers are asked to bring a laptop and a flash drive, if possible. And, of course, clock hours are available at an incredibly reasonable price. Choose either the Novice or Experienced session.

**2.1 Novice:** (fewer than three years advising) Whether you need a "boot camp" to prep for the new year or a creative kick start, we'll provide curriculum ideas, tips on staff management and legal matters, technology, motivation, grading, fundraising – and lots of handouts and digital files.

**2.2 Experienced:** (three-plus years advising) Topics are developed in part based on your specific needs. Build on existing skills by learning - and doing - journalism. Bring your smartphone, laptop and camera, if possible!

*Experienced advisers, who have attended the workshop before may participate in one of the other Majors.*

### Laptop or Tablet

All attendees are asked to bring a laptop or tablet for use while at J-Camp. WSU no longer provides desktop computer labs. If this requirement is a hardship, please indicate so when registering and camp directors will work on a solution for you.

## Creativity & Production Majors

### 3 Photo Journalism

All aspects of being an effective, competent and ethical photojournalist are covered in this limited-enrollment Major session. To best serve our attendees, this session is broken into two parts:

**3.1 Beginning:** Novices will concentrate on basic digital camera operation, technique and lighting. Managing digital files, working with editors and reporters, ethics and other issues related to photojournalism will also be addressed.

**3.2 Advanced:** This session will review camera operation, but will spend the majority of time perfecting exemplary photojournalism techniques as well as using Adobe Photoshop.

*Participants in this Major should bring the digital camera they will use during the school year, connection cables and adequate storage media.*

### 4 Layout using InDesign

If you want to be a part of your program's design team, learn some tips and tricks that will make your job easier. Focuses on basic graphic design and layout concepts for all types of print publications.

**4.1 Beginning:** Focuses on using InDesign to lay out pages for all print publications. Topics include formatting text; placing and formatting graphics; and basic tricks to make InDesign more productive. Designed for participants who have little or no experience with InDesign.

**4.2 Advanced:** Participants move beyond the basic and explore InDesign's many palettes and advanced text handling. Attendees may also use Photoshop for photos and graphics. A solid working knowledge of InDesign is prerequisite.

*Due to lab space, enrollment is limited to just two students and one adviser per school.*

### 5 Broadcast Journalism

This Major is designed for students to explore, develop and refine their skills specific to broadcast/streaming journalism. You'll learn and apply the technical basics as well as the important news gathering and reporting techniques necessary to be an effective multimedia communicator.

## Writing & Reporting Majors

### 6 Intro to Journalism

New to journalism? This is your Major! You'll cover just about everything you need to know for a successful start in student media. Learn the basics of journalistic writing, interviewing, reporting, AP style and story structure.

*Recommended for those who are new to a student media staff and/or those with limited journalistic writing*

### 7 Journalistic Storytelling

If you are looking to expand your skills in feature writing, this Major will further develop your abilities.

Interviewing, copy editing and AP style are also addressed. Be prepared to write on short deadlines.

*Recommended for those who have previously worked on a publication staff. Instructors may reassign students.*

## Minor Sessions

While the Major session provides in-depth learning in a primary area of interest, students will also choose two other topics from a list of Minor Sessions. This allows J-Campers to explore topics not covered during their Major session. Minor sessions are each 60-90 minutes long. Here are some examples of Minors (this list may change!):

- Student press rights in Washington
- Back-pack journalism
- Sports reporting
- Sports photography
- Yearbook themes and covers
- Yearbook staffing for best results
- Captions and headlines
- Tips and tricks in InDesign
- Tips and tricks in Photoshop
- Writing for broadcast
- Podcasting
- Cover controversial topics without being censored
- The art of reviewing
- Prepping your portfolio to apply for WJEA Journalism Scholarships

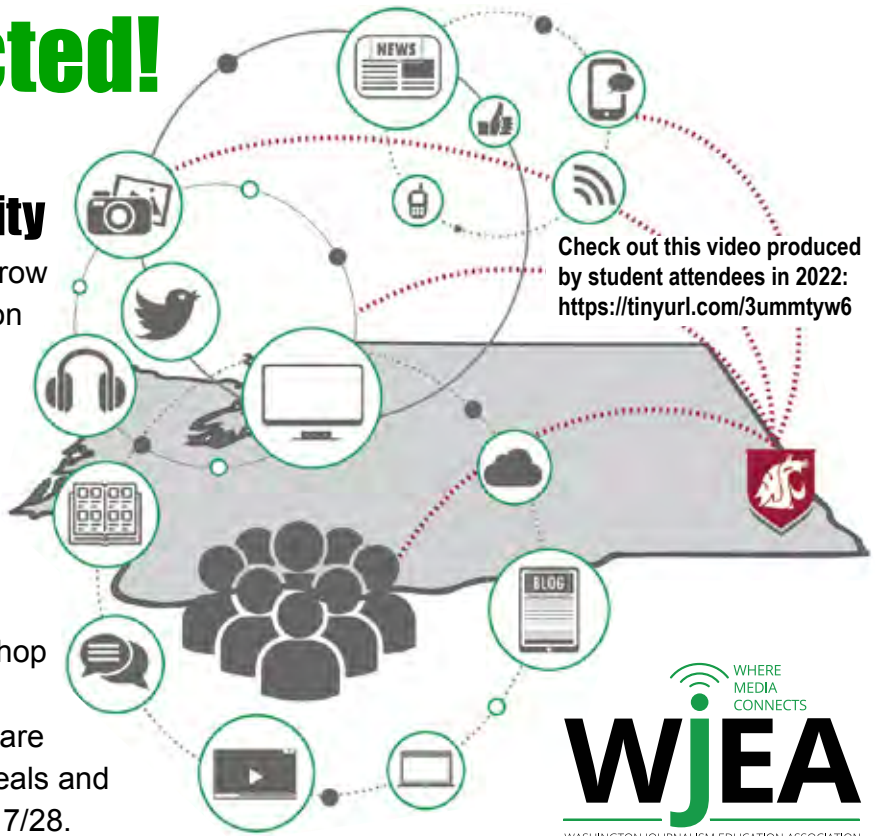
**Register online only** | **STUDENT J-CAMP:** <https://tinyurl.com/434r2mdm>  
**ADVISER WORKSHOP:** <https://tinyurl.com/2p84rs5s>

# It's All Connected!

## July 25-28, 2023

### Washington State University

Join us at the renowned Edward R. Murrow College of Communication at Washington State University this summer and spend four intensive days immersed in exemplary journalism. Whether you're a novice student reporter, a senior editor, a veteran educator or a first year adviser, our caring staff and innovative curriculum will meet your needs. Student J-Camp and the Adviser Workshop are staffed separately and, though they share some group activities and meals, are not combined. Fee includes housing, meals and materials from 3 pm on 7/25 to noon on 7/28. Basic fee: Students: \$475 Advisers: \$600



Check out this video produced by student attendees in 2022: <https://tinyurl.com/3ummtyw6>



**Registration opens March 15 for students (grades 10-12) and advisers: [www.wjea.org](http://www.wjea.org)**



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