

**Washington Journalism Education Association
2023 SPRING CONFERENCE & WRITE-OFF CONTESTS**
Mountlake Terrace High School · Saturday, March 4, 2023

Celebrating

NEW VOICES

AT FIVE YEARS

*Washington's student press freedom law,
signed by Gov. Jay Inslee in Spring, 2018*



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The WJEA Spring Conference and Write-off event would not be possible without the combined effort of many volunteers.

These include our judging crew; our contest coordinator and presenters; and the many journalism professionals who took time to share their knowledge and expertise with student journalists throughout the day.

Thank you to our hosts at Mountlake Terrace High School: the Hawkeye staff, as well as teacher and parent volunteers, for sharing their time and talent.



KEYNOTE SPEAKER: CHRISTOPHER SCHWALM

WJEA is pleased to welcome Chris Schwalm, Youth Media Producer for the PBS NewsHour Student Reporting Labs. Schwalm brings years of prior experience as a regional news correspondent, yearbook representative and student media adviser to our keynote stage. In 2019 he was named the Student Television Network (STN) national teacher of the year. He now enjoys his “dream job” helping media production teachers and student to “elevate teen voices across all mediums.”



SCHEDULE

8-8:45 Conference & Write-off check-in

Advisers pick up packets/nametags
Separate check-in table for Write-offs

9-11:15 Write-offs

Contests start promptly at 9 a.m.
All write-off participants must have a ticket (See rules)

9-9:30 Adviser & Speaker Hospitality

Informal gathering with continental breakfast
(Stay for WJEA Adviser Session from 9:30-10:20)

9-9:30 Student social & media exchange - HUB

9:30-10:20 Session 1

Choose from various sessions presented by journalism pros.
Session descriptions on following pages.

10:30-11:20 Session 2

See Session 1

11:30-12:10 Lunch

Pick up pre-ordered lunches in the HUB
Check out table displays for helpful information

12:20-1:20 Keynote Speaker: Chris Schwalm

WJEA will also announce some special recognition awards

1:30-2:20 Session 3

Choose from various sessions presented by journalism pros.
Session descriptions on following pages.

2:30-3:20 Session 4

See Session 3.

3:30-5 WJEA Awards Ceremony: Theater

WJEA Outstanding Journalist/Lu Flannery Scholarship

WJEA Adviser of the Year

WJEA Journalist of the Year/Robin Morris Scholarship

WJEA morning Write-off results

If you need help

There will be a WJEA contact in the Teachers' Lounge at all times to offer assistance. If you need to reach out by phone:

- **Vince DeMiero, Mountlake Terrace Hawkeye adviser:**
206-931-3154
- **Angelo Comeaux, Mountlake Terrace HawkTV adviser:**
425-422-8753
- **Kathy Schrier, WJEA executive director:** 206-979-3234
- **Serious emergency: Dial 9-1-1**

WELCOME

This event is the result of many volunteer hours given by WJEA members who believe that it's important for students and their advisers to come together to share, to strive for the highest standards, and to bring attention to the importance of the student press in our schools. We hope you have a great day!

STUDENTS

If you are competing in a Write-Off, please make sure you are in your contest room on time and make sure you have your ENTRY TICKET. It's important to read all rules pertaining to your specific contest before you begin. Access the 2023 Rules Book at www.wjea.org.

If you are not competing, please arrive at your session rooms on time. If the room is full, plan for a second choice. There are many great topics to choose from. Chances are, that full session may be repeated later in the day.

Please be on time in the auditorium for the keynote, and once there, remain until the keynote has concluded.

If you or your group must leave before the end of the awards ceremony, please do so quickly and quietly so others can hear the presentations.

TEACHERS

If you would like to earn up to five clock hours for the day, but did not pay in advance, please see Kathy Schrier.

WRITE-OFF CONTESTS 9-11:15 a.m.

Students: Be sure you have your entry ticket for your contest when you enter the room. Entry tickets will be available at the Contest Check-in table starting at 8:15 a.m. Please review all information pertaining to your specific contest in the WJEA Write-off Rule Book prior to beginning the competition. Your contest moderator will review the rules once you are in the room.

WJEA Write-off contests are fashioned after the national Write-offs given in both April and November at the National Student Journalism Conventions. Students who hope to compete at national level have the opportunity to experience the excitement and get feedback from judges at the state level first.

Contest	Room
Newswriting	102
Editorial Writing/Editorial Cartooning	102
Newspaper Feature Writing	Theater
Yearbook Feature Writing	Theater
Sports Feature Writing.....	131/137
Review Writing.....	Theater
Copy Editing	109
Newspaper & Yearbook Layout critique session	112
Newspaper & Yearbook News/Feature Photo critique session.....	110
Newspaper & Yearbook Sports Photo critique session	110
Journalism Online/Website critique session	103
Video Broadcast critique session	114
Audio Broadcast (Podcast) critique session	114

After the Contest

Once you complete your contest or your critique session, please proceed to the HUB, where you can check out the table displays and look at media samples from other schools. Lunch for those who preordered will begin at 11:30.

If you are in a critique session that ends by 10:30, you can attend your choice of Session 2 presentations. If you are a little late, just enter quietly and sit in the nearest empty seat.

All judging for the Write-offs will be completed by the end of the day, so you won't want to miss the Awards Ceremony, where awards of Superior, Excellent and Honorable Mention will be given to top entries. All entries receive written feedback from the Write-off judges.

PRESENTATIONS & LOCATIONS

Descriptions & bios to follow

SESSION 1 (9:30-10:20) (R=session repeated)

Room

STAFF LOUNGE - Advisers' Roundtable

- 201 The importance of advertising revenue for your newspaper!
- 202 Utilizing Illustrator for beginners (R=3)
- 203 Visual storytelling (R=4)
- 205 Finding and telling the Story with RadioActive Youth Media (R=2, 3)
- 206 Washington's access laws: Can the ASB throw you out of their meeting? (R=4)
- 207 How to find and write the Best Story (R=2, 3, 4)
- 210 Considering creative agency careers (R=3, 4)

SESSION 2 (10:30-11:20)

- 201 The nuts and bolts of investigative reporting
- 202 Art in Journalism- from editorial cartoons to infographics
- 203 Teaching journalism in an authoritarian culture
- 205 Finding and telling the story with RadioActive Youth Media (R=3)
- 206 The Art and Craft of Reviewing
- 207 How to Find and Write the Best Story (R=3, 4)
- 210 The Seattle Times Save the Free Press public service initiative
- 211 Yearbook theme development: Planning ahead for 2024 (R=3)
- 212 InDesign strategies for newspapers (R=4)

SESSION 3 (1:30-2:20)

- 103 The state of journalism in Washington state: its IMPACT on democracy
- 201 The ABCs of L-I-B-E-L
- 202 Utilizing Illustrator for beginners
- 203 Words Matter: Language evolves quickly along with the news
- 205 Finding and telling the story with RadioActive Youth Media
- 206 The Art and Craft of Reviewing
- 207 How to Find and Write the Best Story (R=4)
- 210 Considering creative agency careers (R=4)
- 211 Yearbook theme development: Planning ahead for 2024
- 212 Managing the Dreaded Comment Section (R=4)
- 214 Your Voice: Get your words and work in front of a wider audience (R=4)

SESSION 4 (2:30-3:20)

- 201 The New Voices Law Meets Reality- A Test Case
- 202 Art in Journalism- from Editorial Cartoons to Infographics
- 203 Visual storytelling
- 205 Improving yearbook photography
- 206 Washington's access laws: Can the ASB throw you out of their meeting?
- 207 How to Find and Write the Best Story
- 210 Considering creative agency careers
- 211 Premiere Pro basics
- 212 Managing the dreaded Comment section
- 213 InDesign strategies for newspapers
- 214 Becoming a television producer

Sessions and Speaker Bios

The Importance of Advertising Revenue for your newspaper! We've got you covered with money generating ideas

Tammy Knaggs, Pacific Publishing Company

Session 1 _____ 201

38 years of sales experience, with 15+ years of advertising sales both as an Advertising Sales Representative and Sales and Marketing Director for Western Washington newspapers. I have created some successful and creative advertising programs that generated great community participation. Advertising = Revenue!

Utilizing Illustrator for Beginners

Lee Hardisty, Designer at The Daily at UW

Sessions 1, 3 _____ 202

An industry standard alongside InDesign, Illustrator is a valuable tool for a variety of areas of high school journalism. In this session, students will be introduced to the most applicable tools to use Illustrator in their programs—eliminating the “scare factor” of the Adobe learning curve.

Lee Hardisty is a Designer for the Daily at the University of Washington, as well as a current student pursuing design. They have several years of hands-on experience using Illustrator and InDesign in a variety of academic settings, and have received multiple Superiors for Editorial Cartooning on a state and national level.

Visual Storytelling

Mark Isakson, Adviser, student media, North Creek High School

Sessions 1, 4 _____ 203

Telling How to design pages and spreads that help tell your story. We'll examine a number of successful (and some not-so-successful) designs and take a look at how to utilize InDesign and other tools to help make your vision a reality.

Mark Isakson is happy to share his expertise in using InDesign to create page design and graphics with conference participants. After his stint as a student journalist at Jackson High School, Isakson went on to become a teacher himself, teaching at Mountlake Terrace then at Lynnwood High School. He and his wife then relocated to New York, where he taught for another four years. He and his family are now back in the Pacific Northwest, where he teaches and advises student media at North Creek High School.

Finding and telling the Story with RadioActive Youth Media

Troy Landrum Jr., KUOW RadioActive Program Producer

Sessions 1, 2, 3 _____ 205

Troy Landrum Jr. leads RadioActive's community programming and outreach strategy, as well as co-leading intro workshop and mentor teams. He is a native of Indianapolis, IN and has lived in Seattle WA, for 8 years. He developed a passion for writing during a process of self-discovery surrounding identity, faith, and his family's migration stories from Jim Crow South to the Midwest--A process that is at the helm of his human experience and literature process as a Black artist. Prior to completing his Masters in Fine Arts and Poetics at the University of Washington Bothell, Troy worked for various programs and nonprofit organizations with focuses on youth development, community development and breaking the cycles of the School to Prison Pipeline. He has worked as a Bookseller at Third Place Books Seward Park for the last 2 years before joining KUOW's RadioActive team

Getting stories through Washington's access laws: Can the ASB throw you out of their meeting?

Peggy Watt, Western Washington University

Sessions 1, 4 _____ 206

What about the school board? Can you read the principal's email? How do you get it? Washington has strong "sunshine laws" in its Public Records Act and Open Public Meetings Act, and they are handy tools for student journalists who are in the know. Learn how to mine public records and get great stories, and learn what to do when you're denied access.

Peggy Watt is an associate professor of journalism at Western Washington University, where she teaches media law and reporting, and advises student publications. She is a board member of the Washington Coalition for Open Government, a nonpartisan, nonprofit group that promotes and defends the people's right to know. She worked as a reporter at newspapers in the Pacific Northwest before moving to California and covering Silicon Valley for business and tech magazines. She has a master's degree from Stanford University and is teaching at her undergraduate alma mater. Her first journalism job was as founding editor-in-chief of the Troy In'Voice at Auburn High School.

How to find and write the Best Story

Michael Ko, Starbucks Corporation: Senior writer in global public affairs

Sessions 1, 2, 3, 4 _____ 207

Whether you're interested in short features, long features, breaking news, magazine writing, game/sports coverage, corporate storytelling, there's a good chance I've done it. I'll give you lots of tips and examples on how to find and write the best story. Image and video storytelling. I'm currently a senior writer at Starbucks in global public affairs. Before that, I taught Humanities, Business/Marketing, and Digital Art for 11 years in public high schools. Before that, I was a reporter at the Seattle Times and the Chicago Tribune, for 10 years, covering cops, courts, high school and professional sports. I graduated from U.W. with degrees in journalism and anthropology. I was editor of the Natsilane, at Mariner High School in Everett.

Considering Creative Agency Careers

Allie Jones, Creative Strategist

Sessions 1, 3, 4 _____ 210

Have Mad Men or Emily in Paris got you thinking the world of ad agencies might be a good future fit? Learn more about what a job in a creative agency looks like. Plus, see how student journalism, yearbook, and media offers transferrable skills that reach far beyond the classroom. From high school yearbook editor to roles at multiple creative agencies, Allie will bring you into her world and help you find a career path you might not have known existed.

Allie Jones is a strategist and ad agency creative who has worked at traditional and boutique agencies to develop marketing touchpoints and experiential events. Her expertise includes magic-making for clients like Google, Netflix, Meta, T-Mobile, Amazon, and more. Throughout her career, she's always given credit to her foundation in student journalism and yearbook, and is stoked to help students traverse that path behind her.

The nuts and bolts of investigative reporting

Sean Robinson Night/Sports Editor

Session 2 _____ 201

Sean Robinson, Night/Sports Editor, spent 20 years as an investigative reporter at The News Tribune before moving to an editing role. His reporting work includes award-winning coverage related to criminal justice, government accountability and public disclosure.

Teaching journalism in an authoritarian culture

Nancy Burkhalter U.S. State Department, Specialist

Session 2 _____ 203

This session will describe the six-week, 90-hour course taught to nine Saudi Arabian journalists working for the English-language newspaper Arab News. They studied story structure (in person) and broadcast journalism (virtual). Some turned their print story into a radio script. (Hard!) They also interviewed two Seattle radio journalists, a podcaster, and New York sportswriter. Investigative journalism and ethics were originally slated but were scotched because those topics were deemed “too sensitive” for a culture that tightly controls this government controlled newspaper.

Writing has threaded through every aspect of my career as a writer, journalist, and composition teacher (mostly ESL) for over 30 years. My first historical novel was published in 2020. In my academic posts, I teach critical thinking through analytical and persuasive writing. My interest in language and teaching has led to positions in Saudi Arabia, Germany, Kazakhstan, and Russia. Most recently, I served as an English Language Specialist in Riyadh under the auspices of the U.S. State Department.

The journalism crisis and advocating for solutions: Learn about The Seattle Times Save the Free Press public service initiative

Brier Dudley The Seattle Times, Free Press editor

Session 2 _____ 210

Brier Dudley has been with The Seattle Times since 1998. He was a member of the editorial board for five years before being named editor of its Save the Free Press public service initiative. He previously spent 14 years covering Microsoft and the technology industry, including nine years writing a tech column. A third-generation Seattleite, Dudley received a B.A. in English from Whitman College and studied film production in Italy before starting a career in newspapers. He has won numerous regional and national journalism awards.

The Art and Craft of Reviewing

Moira Macdonald, Arts Reviewer, The Seattle Times

Sessions 2, 3 _____ 206

There’s an art -- and a craft -- to writing a review. A writer who’s reviewed more than 2000 movies talks about taking notes in the dark, interviewing celebrities, and learning how to find your own critical voice as a writer.

Moira Macdonald has been the movie critic at The Seattle Times since 2001, and also writes frequently about books, dance and fashion. A graduate of the University of Washington (M.A. in English, B.A. double major in English/drama), she was recently an adjunct faculty member at Seattle University

Yearbook Theme Development: Planning ahead for 2024

Jennifer Gregerson, Herff Jones, Yearbook Sales Representative

Sessions 2, 3 _____ 211

Review your 2023 theme development, learn ways to choose and develop a theme for your 2024 yearbook.

Jennifer Gregerson has represented Herff Jones since 2001, when she moved back to the west coast after graduating from New York University. She was a yearbook editor in college, high school and middle school; and enjoys sharing what she’s learned over the years! She partners with **Paul Sun** to serve schools throughout Western Washington.

InDesign Strategies for Newspapers

Christina Hill Commercial Print Manager, Pacific Publishing Inc.

Sessions 2, 4 _____ 212

From master pages to spot colors and everything in between, get the fast and straight answers direct from your printer. This session will discuss best practices in newspaper design, how to set up your

files, how to save your graphics, color modes, ink gain, printing processes and much more! Q&A offered at the end of the sessions.

Christina Hill leads the team at Pacific Publishing to create newspapers for communities, organizations and schools across the Puget Sound. Christina specializes in custom solutions to help her customers create the most cost-efficient newspapers, optimizing final print quality against production challenges while working within delivery goals. A leader in technical expertise using InDesign, Photoshop and Illustrator for over a decade, Christina acts as both the technical resource and the primary account manager to PPC's portfolio of customers.

The State of Local Journalism in Washington state and its IMPACT on Democracy

Joanne M. Lisosky, League of Women Voters

Session 3 _____ **103**

The League of Women Voters will present its comprehensive 140-page review of the state of local journalism and its impact on the future of Democracy in our state and the country. This will be an opportunity for you to find out what you can do as a student journalist to affect the future of journalism in Washington. Also, be the first to learn about a NEW media contest sponsored by the League of Women Voters for high school students offering cash awards.

Joanne M. Lisosky, Ph.D. taught journalism and communication for 20+ years at Pacific Lutheran University. She served three journalism teaching Fulbright Awards in Uganda, Azerbaijan and Trinidad/Tobago. For the past two years she has been a member of a League of Women Voters state-wide committee that produced a League study to offer a comprehensive look at the Impact of Local Journalism on Democracy in our state and country.

The ABCs of L-I-B-E-L

Mike Hiestand, Senior Legal Counsel, Student Press Law Center

Session 3 _____ **201**

While just saying the word aloud can bring shivers down a journalist's spine, the basics of libel law – and the keys to avoiding it – are actually fairly simple. Let's clear the fear.

Mike Hiestand has been integral to SPLC's success since 1989. He was an SPLC legal intern, its first legal fellow and its full-time staff attorney from 1991-2003. Since 2003, he has been working from Washington State as SPLC's Senior Legal Counsel. Over the years, he has assisted over 19,000 student journalists and advisers on media law matters.

Words Matter: Language evolves quickly along with the news

Melissa Davis, Night copy desk chief, The Seattle Times

Session 3 _____ **203**

More than ever, journalists need to be aware of how what they publish affects readers, and how the right or wrong word makes a difference. The newsroom's credibility depends on it.

I've spent more than three decades in newsrooms, working as a reporter, assigning editor and copy editor. Right now, I'm in my dream job as night copy desk chief and front page editor at The Seattle Times.

Managing the dreaded comment section: Encouraging reader opinions

Teresa Wippel, publisher, My Neighborhood News Network (My Edmonds News, MLTnews, Lynnwood Today)

Sessions 3, 4 _____ **212**

Teresa Wippel has spent her career as a communications professional in weekly and daily newspaper journalism, government public information, employee communications, corporate and agency public relations, marketing communications, technical communications, Internet publishing and professional sports. Her work experiences have ranged from managing a political campaign to ghost-writing

opinion pieces for corporate executives, to establishing and managing editorial departments for a variety of publishing companies and non-profit organizations, to providing public relations services for educational institutions, technology companies and professional associations. She served four years as the spokesperson for Seattle Public Schools. After graduating with a journalism degree from Seattle University, Wippel started out in community journalism, working for neighborhood news publications in Seattle. She is proud to say she has come full circle in founding the My Neighborhood News Network, which includes online community news websites in the South Snohomish County cities of Edmonds, Lynnwood and Mountlake Terrace.

Your Voice: Ways to get your words and work out in front of a wider audience

Jenn Smith (she/her) Engagement reporter for The Seattle Times Education Lab

Lily Fredericks (she/her), Shorecrest High School

Sessions 3, 4 _____ 214

Hear from reporter Jenn Smith, who coordinates The Seattle Times' "Student Voices" program and youth writer and illustrator, Lily Fredericks, whose work has appeared in the Times, TeenTix blog and is working to publish her first picture book.

Jenn Smith is the engagement reporter for The Seattle Times Education Lab and coordinator for The Times' "Student Voices" program. She is also vice president of community engagement for the Seattle chapter of the Asian American Journalists Association. Reach her at jennsmith@seattletimes.com or @JennSmith_Ink on Twitter.

Lily Fredericks (she/her) is a student artist and writer attending Shorecrest High School. In addition to being an editor, event coordinator and comics illustrator for Shorecrest's "Highline Piper" news, she's written for Student Voices and the TeenTix Newsroom. She's currently working to publish her first picture book.

The "New Voices" Law meets reality—A test case

Chris Schwalm, PBS NewsHour, Student Reporting Labs

Mike Hiestand, Senior Legal Counsel, Student Press Law Center

Session 4 _____ 201

Washington state's "New Voices" law passed in 2018 makes student journalists responsible for their media content and protects their advisers from discipline or termination for following the law. The reality is that advisers—and media students—are often still pressured to self-censor despite this legal protection. Learn how a censorship case at Daniel Pearl Magnet High School highlights these legal challenges and explore how this test case could help media advisers and their staffs navigate administrative pressure.

Chris Schwalm is a Youth Media Producer with the PBS NewsHour Student Reporting Labs (SRL) based in Seattle. Prior to joining (SRL), he taught newspaper, yearbook, and video production for 20 years by day while reporting for a regional news organization in Central PA nights and weekends for twelve of those years.

Mike Hiestand is the Senior Legal Counsel at the Student Press Law Center (SPLC). Hiestand has assisted over 18,000 student journalists and advisers over the past 302 years. As the SPLC's Senior Legal Counsel, he currently works from the west coast on the SPLC hotline and related projects.

Art in Journalism: From editorial cartoons to infographics

Lee Hardisty, Designer at The Daily at UW

Session 2, 4 _____ 202

In this session, learn how to think thoughtfully about art and opinion to make effective editorial cartoons. As well, learn about the process of transitioning personal art and motivation into an academic and professional setting to improve the quality and engagement of your publication.

Lee Hardisty is a Designer for the Daily at the University of Washington, as well as a current student pursuing design. They have several years of hands-on experience using Illustrator and InDesign in

a variety of academic settings, and have received multiple Superiors for Editorial Cartooning on a state and national level.

Improving publication photography

Alicia Carlson, Walsworth Yearbooks

Session 4 _____ 205

As a Walsworth Yearbooks rep, Alicia is honored to work with students and advisers to create a yearbook resulting in memories that last a lifetime - on the printed page and in the classroom. A graduate of the Edward R. Murrow College of Communication at Washington State University she has worked as a photographer and photo editor for The Daily Evergreen and Chinook Yearbook. Alicia is also a former freelance photographer for the Associated Press, Spokesman Review, Cougfan.com, The Inlander, Moscow-Pullman Daily News, and assistant for Sports Illustrated.

Beginning Premiere Pro training

Sandra Coyer, Media instructor, Puyallup High School

Session 4 _____ 211

Sandra Coyer, MJE helps you understand the Premiere Pro editing software workspace and how to edit simple sequences using basic transitions and essential graphics. Coyer is the Director of Student Media at Puyallup High School where she advises the student media program including The Viking Vanguard newspaper, online website, Viking News Network, the Helm, and KVIK, the podcast station. She currently serves WJEA as Treasurer and Past President.

Becoming a producer in a digital age: From high school to a professional newsroom

Mariah Valles, FOX 13 Seattle Segment Producer

Session 4 _____ 214

So, you want to be a journalist? Buckle up! During this session, you'll hear the steps needed to become one! You'll be taken from high school, to college, to a professional newsroom. The good, the bad and everywhere in between. Come with questions! Nothing is off the table!

Mariah Valles' passion for local news started at 5 years old. After graduating from Auburn High School in 2017, she earned a digital journalism degree from Central Washington University in 2020. From there, she started a career as a digital/news producer in Spokane at KHQ. Now, she's a segment producer at FOX 13 Seattle.

A BENEFIT OF WJEA MEMBERSHIP! ANNUAL CRITIQUES & EMERALD AWARDS

It's that time of year again! The end of the school year begins ramping up now and before we know it, the school year will be over. Advisers, it's time to start thinking about submitting your publications to the Emerald Award contest and/or the WJEA Critique Service.

The Emerald Award is the highest award WJEA designates to its member publications and media organizations. Yearbooks, newspapers/newsmagazines, websites and broadcast programs are eligible to submit. Submissions for Emerald Award only (no critique) are \$30. The Emerald Award is judged by a panel of professional journalists; no feedback is provided. The Emerald Award contest is ONLY open to member media organizations.

Media programs looking to get comprehensive feedback from critique judges may submit their media to the WJEA Critique Service. The cost for the critique is \$40, but this also includes automatic entry into the Emerald Award contest. This critique is open to ANY student media, regardless of membership in WJEA.

Payment can be completed online starting now. Submission forms for both contest and critique will be released at the beginning of May. The deadline for submission is June 24.

UP NEXT FOR WJEA

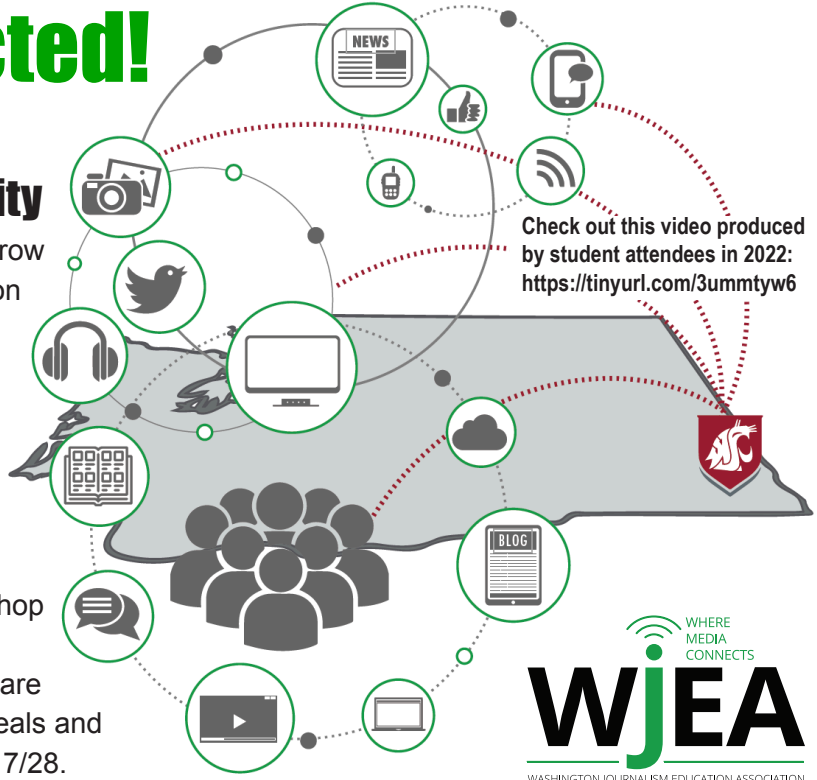
- WJEA Administrator of the Year nomination deadline: May 15
- WJEA Critiques & Emerald Award submissions: June 24 (see info on pg 10 of this booklet)

It's All Connected!

July 25-28, 2023

Washington State University

Join us at the renowned Edward R. Murrow College of Communication at Washington State University this summer and spend four intensive days immersed in exemplary journalism. Whether you're a novice student reporter, a senior editor, a veteran educator or a first year adviser, our caring staff and innovative curriculum will meet your needs. Student J-Camp and the Adviser Workshop are staffed separately and, though they share some group activities and meals, are not combined. Fee includes housing, meals and materials from 3 pm on 7/25 to noon on 7/28. Basic fee: Students: \$475 Advisers: \$600



Check out this video produced by student attendees in 2022: <https://tinyurl.com/3ummtw6>



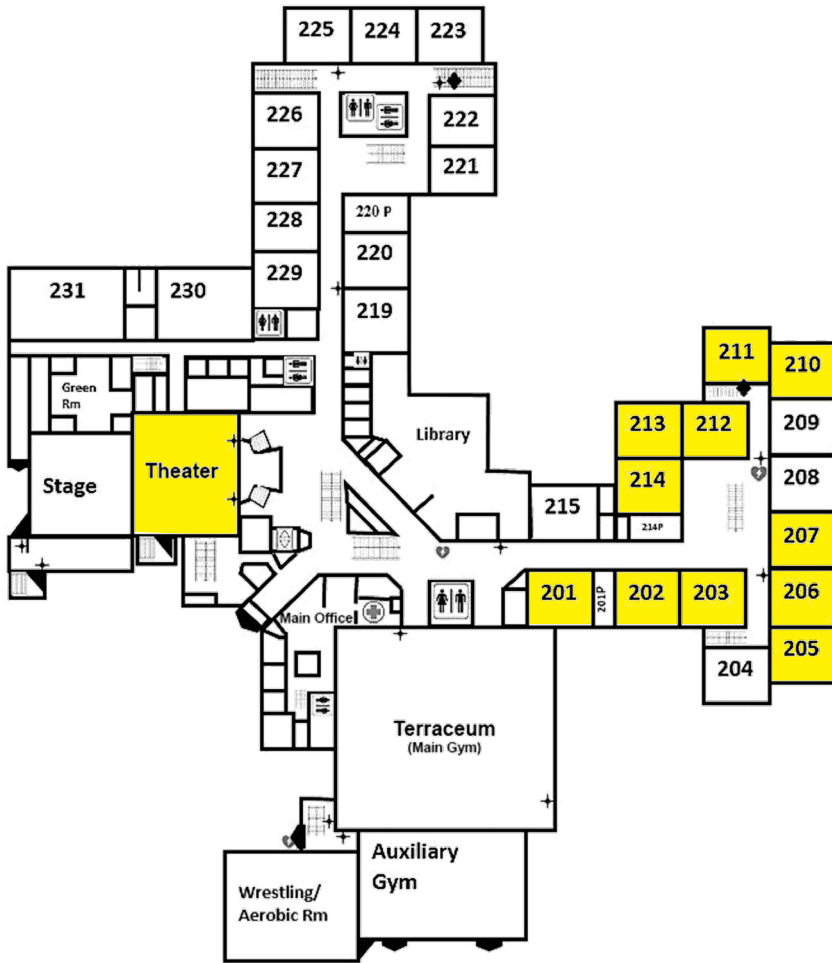
Registration opens March 15 for students (grades 10-12) and advisers: www.wjea.org

SPECIAL DISCOUNTS: Current WJEA advisers and their students who register by June 1, may take \$25 off the basic registration fee. **Returning J-Campers and Adviser Workshop attendees**, may also deduct \$25.

APPLY FOR A J-CAMP STUDENT GRANT Up to five students with financial need will receive grants covering the J-Camp registration fee. Grant does not include optional bus transportation to/from Pullman. **APPLY BY APRIL 1. Application at WJEA.ORG**



The Washington Journalism Education Association and its parent organization, the national Journalism Education Association, provide professional support to journalism educators and advisers of student media. Through its training programs, scholarships, competitions and networking, WJEA gives advisers and their students tools to maintain a strong and free scholastic press, fundamental to teaching democratic principles. WJEA is a 501(c)3 non-profit organization.



Mountlake Terrace High School
 21801 44th Avenue West
 Mountlake Terrace, WA
"Home of the Hawks"

**WELCOME TO THE 2023 WJEA
 STATE JOURNALISM
 CONFERENCE**

IN THE KNOW...

While you're visiting our campus today, please help us out a bit:

- We recycle. Please use the appropriate garbage cans. Help us keep our campus neat and clean.
- Please remain in the designated areas and rooms on our campus.
- Please wear your name tag at all times today. There may be others on campus today and we want to be sure that your experience is safe, positive and focused on great journalism.
- Have questions? Ask a member of the Hawks Student Media staff (HSM).

MTHS Land Acknowledgment

We acknowledge that our campus sits on the traditional homelands of the Suquamish, Stillaguamish and Coast Salish peoples. The lands of these tribes were taken by colonizers using the Treaty of Point Elliott, which to this day has never been fully honored. We also recognize the 29 tribes throughout Washington state, and we commit to remembering the genocide of Indigenous peoples throughout the United States. Please take a moment to respectfully reflect on the history of the land where we gather today.

