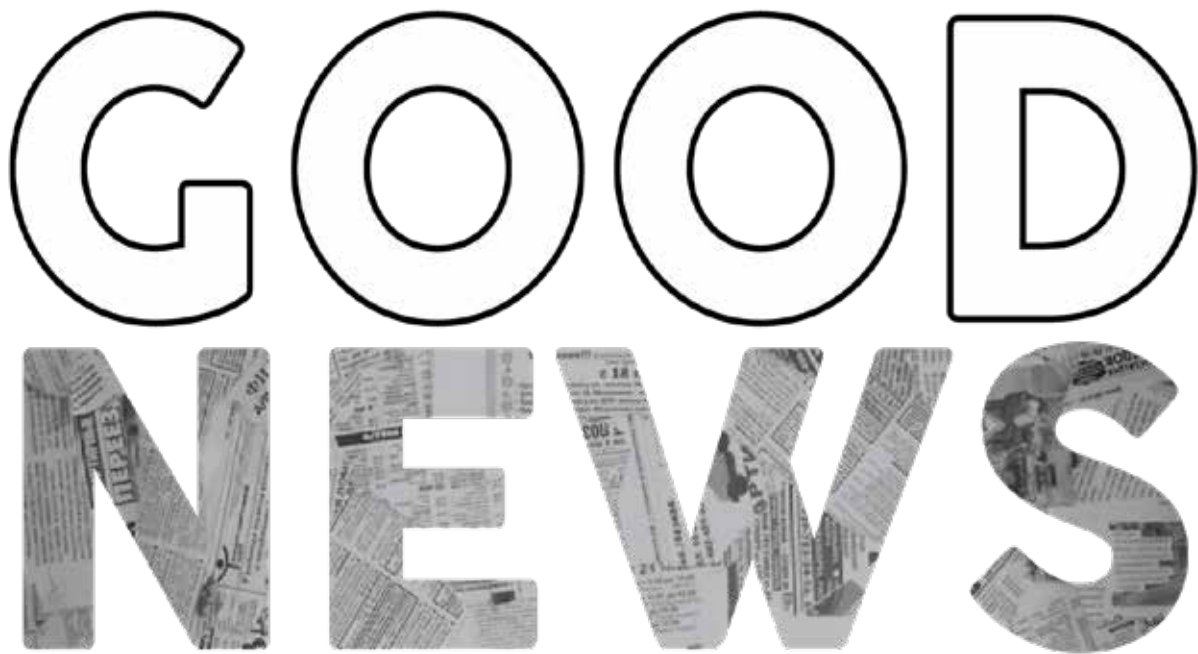


Washington State Scholastic Journalism
Spring Write-Off Competition

2022 Contest Rules and Guidelines



Our communities deserve it.

Mercer Island High School
March 5, 2022



Washington Journalism Education Association
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206.979.3234
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www.wjea.org

GENERAL RULES FOR ALL

PROCESS CHANGES FOR 2022: Students participating in on-site writing contests may bring their own device or will be provided with a computer on-site for typing entries. Students competing remotely will use their own equipment at home. While writing, students may use any online resources as well as their phones as recorders as long as they use earbuds on-site. Electronic device usage should not disturb other contestants. **The Infographic category has been eliminated.**

NOTE that as in 2019 & 2020, students in the layout contests will produce page designs to submit **IN ADVANCE**. Students participating in photo contests must also submit **IN ADVANCE**. **Early submission deadline for layouts and photos is Feb. 18. Broadcast & Online/Website entries must be submitted IN ADVANCE by the overall contest registration deadline of Feb. 14.**

LABELING. Do NOT type your name or school name anywhere on contest materials. Contestants must write the entry number clearly on each page. **NO NAMES OF STUDENTS OR NAMES OF SCHOOLS SHOULD BE MENTIONED OR IMPLIED IN ANY WAY,** or disqualification will result.

TIME LIMITS. The time limit for the conference-day categories, unless otherwise stated, is two hours. This time includes explanations, introductions and handing out contest materials, with at least 70 minutes of writing time for writing contests. No contestants will be granted extra time.

ATTENDANCE. Contestants must stay in the contest room until materials are submitted.

FOOD AND DRINK. Please keep all food and drink out of the contest rooms.

MATERIALS. Some materials are not provided. Please consult individual categories in this rulebook for material lists.

ELIGIBILITY. Advisers must be WJEA members for a student to be eligible to register for a contest. Only one student per school per category may be entered in a competition; entering the same student in more than one contest is prohibited. All categories are open for students (grades 6-12) of current WJEA member schools.

FEES. Contest fees are in addition to the registration fees. All fees are non-refundable. No new contest registrations will be accepted on site.

SUBSTITUTIONS. Names may be substituted in categories for which your school has already registered. Late registrants may not enter mail-in contests.

JEA COMPATIBILITY. Some students will attend the JEA national conventions and compete in the write-offs there. Do NOT assume that JEA's rules are the same as WJEA's. In many cases WJEA attempts to follow JEA's format, but some rules are different. Examples might include the format for submitting contest materials, the use of reference materials and even expectations for writing. Consult the WJEA rules very closely.



CATEGORY 01: NEWS WRITING

HOW IT WORKS

You will listen to a presentation of no more than 30 minutes. After a 15-minute question-and-answer period, you are to write a news story according to the instructions given by the moderator. You will write the story as if it were being posted to a school newspaper website to sum up the event the same day. You will have 70 minutes to type the final entry. The final copy should not exceed 350 words.

WHAT THE JUDGES WANT TO SEE

News writing style; the inverted pyramid structure; a strong lead that engages readers and summarizes key news; pinpointing the news in the presentation and highlighting it in that lead; use of facts instead of generalizations; avoidance of subjective commentary from the reporter; use of direct quotes; accuracy; completeness; elimination of extraneous material; elimination of libelous or privacy-invasive statements; use of AP style; skills in areas of grammar, spelling, punctuation, capitalization, etc.

For additional help, please see WJEA’s “Breaking News Writing Guidelines” information sheet, posted on wjea.org.

MATERIALS WJEA WILL PROVIDE

Laptop (if needed), fact sheet, assignment sheet, rule sheet, final copy cover sheet.

MATERIALS YOU, THE CONTESTANT, SHOULD BRING

OPTIONAL: Writing utensils and paper for taking notes; print dictionary/thesaurus, print AP Stylebook, WJEA’s “AP Style Cheat Sheet,” available on WJEA.org. **NOTE: You will be typing your entry and may use any online resources as well as the recorder on your phone as long as you bring earbuds.**

REMEMBER: Stay in the room during the contest until your work is submitted. No contestant will be given additional time, regardless of the state the work is in at that time.

DO...

- type your contestant number on each page of your entry;
- use AP journalistic style for copy editing, grammar, capitalization, etc.;
- prepare entries according to fact sheet and instructions given by the moderator;
- ask the moderator any questions;

DO NOT...

- type your name or your school’s name on your entry;
- leave the room until you have submitted your entry;
- consume food or drink;
- talk to other contestants.



CATEGORY 02: EDITORIAL WRITING

HOW IT WORKS

You may listen to a presentation of no more than 30 minutes followed by a 15-minute question-and-answer period, or you may be given information to read on a controversial topic. You are to write an editorial according to the instructions given by the moderator. Write as if the editorial were being published in a school newspaper or website. You will have 70 minutes to type and complete the final entry. The final copy should not exceed 350 words.

WHAT THE JUDGES WANT TO SEE

Leads that come quickly to an assertion; focus on a single, manageable proposition; editorial format for lead, body and conclusion; opposing arguments weighed carefully and refuted; facts to support assertion in the lead; arguments fully developed; strong conclusion; accuracy; completeness; elimination of extraneous material; elimination of libelous or privacy-invading statements; use of AP style; skills in areas of grammar, spelling, punctuation, capitalization, etc.

Remember that this should be written in the style of a staff editorial -- not as a personal column. For more guidance on this, see WJEA's "Editorial Writing Guidelines" on wjea.org.

MATERIALS WJEA WILL PROVIDE

Laptop (if needed), fact sheet, assignment sheet, rule sheet, final copy cover sheet.

MATERIALS YOU, THE CONTESTANT, SHOULD BRING

OPTIONAL: Writing utensils and paper for taking notes; print dictionary/thesaurus, print AP Stylebook, WJEA's "AP Style Cheat Sheet," available on WJEA.org. **NOTE: You will be typing your entry and may use any online resources as well as the recorder on your phone as long as you bring earbuds.**

REMEMBER: Stay in the room during the contest until your work is submitted. No contestant will be given additional time, regardless of the state the work is in at that time.

DO...

- type your contestant number on each page of your entry;
- use AP journalistic style for copy editing, grammar, capitalization, etc.;
- prepare entries according to fact sheet and instructions given by the moderator;
- ask the moderator any questions;

DO NOT...

- type your name or your school's name on your entry;
- leave the room until you have submitted your entry;
- consume food or drink;
- talk to other contestants.



CATEGORY 03: NEWSPAPER FEATURE WRITING

CATEGORY 04: YEARBOOK FEATURE WRITING

HOW IT WORKS

You will listen to or watch a presentation of no more than 30 minutes. After a 15-minute question-and-answer period, you are to write a feature story according to the instructions given by the moderator. You will write the story as if it were being published in a school newspaper, website, or yearbook. You will have 70 minutes to type and complete the final entry. The final copy should not exceed 350 words.

WHAT THE JUDGES WANT TO SEE

Attention-grabbing lead; feature style as opposed to breaking-news style; colorful details; use of direct quotes and anecdotes with substance; copy that appeals to the readers' interest; emotional impact of copy; avoidance of subjective commentary from the reporter; accuracy; completeness; elimination of extraneous material; elimination of libelous or privacy-invading statements; use of AP style; skills in areas of grammar, spelling, punctuation, capitalization, etc.

MATERIALS WJEA WILL PROVIDE

Laptop (if needed), fact sheet, assignment sheet, rule sheet, final copy cover sheet.

MATERIALS YOU, THE CONTESTANT, SHOULD BRING

OPTIONAL: Writing utensils and paper for taking notes; print dictionary/thesaurus, print AP Stylebook, WJEA's "AP Style Cheat Sheet," available on WJEA.org. **NOTE: You will be typing your entry and may use any online resources as well as the recorder on your phone as long as you bring earbuds.**

REMEMBER: Stay in the room during the contest until your work is submitted. No contestant will be given additional time, regardless of the state the work is in at that time.

DO...

- type your contestant number on each page of your entry;
- use AP journalistic style for copy editing, grammar, capitalization, etc.;
- prepare entries according to fact sheet and instructions given by the moderator;
- ask the moderator any questions;

DO NOT...

- type your name or your school's name on your entry;
- leave the room until you have submitted your entry;
- consume food or drink;
- talk to other contestants.



CATEGORY 05: SPORTS FEATURE WRITING

HOW IT WORKS

You will listen to a presentation on a sports-related topic of no more than 30 minutes. After a 15-minute question-and-answer period, you are to write a feature-style sports story according to the instructions given by the moderator. You will write the story as if it were being published in a school newspaper, website or yearbook. You will have 70 minutes to type and complete the final entry. The final copy should not exceed 350 words.

WHAT THE JUDGES WANT TO SEE

Attention-grabbing lead; feature style as opposed to breaking-news style; colorful details; use of direct quotes and anecdotes with substance; copy that is relevant to the readers' interest; avoidance of subjective commentary from the reporter; accuracy; completeness; elimination of extraneous material; elimination of libelous or privacy-invading statements; use of AP style; skills in areas of grammar, spelling, punctuation, capitalization, etc.

MATERIALS WJEA WILL PROVIDE

Laptop (if needed), fact sheet, assignment sheet, rule sheet, final copy cover sheet.

MATERIALS YOU, THE CONTESTANT, SHOULD BRING

OPTIONAL: Writing utensils and paper for taking notes; print dictionary/thesaurus, print AP Stylebook, WJEA's "AP Style Cheat Sheet," available on WJEA.org. **NOTE: You will be typing your entry and may use any online resources as well as the recorder on your phone as long as you bring earbuds.**

REMEMBER: Stay in the room during the contest until your work is submitted. No contestant will be given additional time, regardless of the state the work is in at that time.

DO...

- type your contestant number on each page of your entry;
- use AP journalistic style for copy editing, grammar, capitalization, etc.;
- prepare entries according to fact sheet and instructions given by the moderator;
- ask the moderator any questions;

DO NOT...

- type your name or your school's name on your entry;
- leave the room until you have submitted your entry;
- consume food or drink;
- talk to other contestants.



CATEGORY 06: REVIEW WRITING

HOW IT WORKS

You will listen to or watch a presentation (one-act play, music performance, video, etc.) of no more than 30 minutes. After a 15-minute question-and-answer period, you are to write a review according to the instructions given by the moderator. You will write the story as if it were being published in a school newspaper or website. You will have 70 minutes to type and complete the final entry. The final copy should not exceed 350 words.

WHAT THE JUDGES WANT TO SEE

Clear expression of opinion supported with examples (author shows instead of tells), use of colorful details; well-organized flow with smooth transitions and a strong lead; proper citing and spelling of names as well as formatting of composition titles; accuracy; completeness; use of AP style; skills in areas of grammar, spelling, punctuation, capitalization, etc.

MATERIALS WJEA WILL PROVIDE

Laptop (if needed), fact sheet, assignment sheet, rule sheet, final copy cover sheet.

MATERIALS YOU, THE CONTESTANT, SHOULD BRING

OPTIONAL: Writing utensils and paper for taking notes; print dictionary/thesaurus, print AP Stylebook, WJEA's "AP Style Cheat Sheet," available on WJEA.org. **NOTE: You will be typing your entry and may use any online resources as well as the recorder on your phone as long as you bring earbuds.**

REMEMBER: Stay in the room during the contest until your work is submitted. No contestant will be given additional time, regardless of the state the work is in at that time.

DO...

- type your contestant number on each page of your entry;
- use AP journalistic style for copy editing, grammar, capitalization, etc.;
- prepare entries according to fact sheet and instructions given by the moderator;
- ask the moderator any questions;

DO NOT...

- type your name or your school's name on your entry;
- leave the room until you have submitted your entry;
- consume food or drink;
- talk to other contestants.



CATEGORY 07: EDITORIAL CARTOONING

HOW IT WORKS

You may listen to a presentation of no more than 30 minutes followed by a 15-minute question-and-answer period, or you may given several pieces of information to read on a controversial topic. You are to draw an editorial cartoon according to the instructions given by the moderator. You will have 70 minutes of designing and drawing time to complete the final entry.

WHAT THE JUDGES WANT TO SEE

A simple and clear editorial statement; evidence of artistic ability; a novel approach; absence of trite and melodramatic imagery; wit; effective conveyance of a message to a student audience; quality of drawing; simplicity of line.

MATERIALS WJEA WILL PROVIDE

[For in-person contestants] Fact sheet, assignment sheet, rule sheet, final copy cover sheet, blank paper for drawing, paper clips or stapler. [For remote] Online access to all information. Contestant should provide own paper or digital art program and means to capture an image of final cartoon entry.

MATERIALS YOU, THE CONTESTANT, SHOULD BRING

Drawing tools such as pencil and eraser, black pen and white-out, rulers, scratch paper, print dictionary/thesaurus, etc. – or remotely, have access to your own paper or digital art program and means to capture an image of final cartoon entry.

You may use your phone for reference or as a recorder as long as you bring earbuds.

REMEMBER: Stay in the room during the contest until entry is submitted. No contestant will be given additional time, regardless of the state the work is in at that time.

DO...

- write your contestant number on each page of your entry;
- write legibly and correct errors VERY neatly and clearly;
- prepare entries according to fact sheet and instructions given by the moderator;
- ask the moderator any questions;

DO NOT...

- write your name or your school's name on your entry;
- leave the room until you have turned in your entry;
- consume food or drink;
- talk to other contestants.



CATEGORY 08: HEADLINE WRITING & COPY EDITING

HOW IT WORKS

You will be given an online multiple-choice test of AP Stylebook rules, stories to edit, and stories that require headlines. You may use electronic reference materials, and on-site contestants may bring and use a print dictionary, thesaurus, AP Stylebook or copy of WJEA's "AP Style Cheat Sheet." Maximum time for the contest, including the distribution of materials and instructions, is two hours.

WHAT THE JUDGES WANT TO SEE

Knowledge of AP Style rules, or an ability to find those rules in the materials you bring with you; an ability to identify inconsistent spelling, poor grammar and incorrect punctuation; an ability to identify and flag material that could be libelous or invade someone's privacy; headlines that follow standard headline-writing rules, such as avoiding "to be" verbs, using appropriate tense and active voice, eliminating articles, etc.; headlines that engage readers and reflect the overall content of the story.

NOTE: Prepared contestants will have a basic understanding of libel and invasion of privacy. The Student Press Law Center is your one-stop shop for all publication-related legal issues. Here's a review from their website: <http://www.splc.org/page/knowledge-base>

MATERIALS WJEA WILL PROVIDE

Test with assignment details and rules, on-site and remotely.

MATERIALS YOU, THE CONTESTANT, SHOULD BRING

Optional on-site: print dictionary/thesaurus, print AP Stylebook, WJEA's "AP Style Cheat Sheet," available on WJEA.org.

REMEMBER: Stay in the room during the contest until materials are submitted. No contestant will be given additional time, regardless of the state the work is in at that time.

DO...

- write your contestant number on each page of your entry;
- use AP journalistic style for copy editing, grammar, capitalization, etc.;
- ask the moderator any questions;

DO NOT...

- write your name or your school's name on your entry;
- leave the room until you have turned in your entry;
- consume food or drink;
- talk to other contestants.



CATEGORY 09: NEWSPAPER / NEWSMAGAZINE LAYOUT

ENTRIES MUST BE SUBMITTED IN ADVANCE, WITH CONTESTANTS ATTENDING ON-SITE CRITIQUE.

HOW IT WORKS

The day after conference registration closes (Feb. 15), WJEA will make available specific instructions, photos and copy to all who register for this contest. Registrants will then have just four days to prepare their page design and submit as a PDF by the early submission deadline, Feb. 18. Contestants must attend the critique session during the conference.

WHAT THE JUDGES WANT TO SEE

Clean layout; evidence of ability to distinguish importance of stories and photos and to position them accordingly; a focal point; effective folio with full information; copy, headlines, captions and photos placed effectively; proper cropping and scaling of photos; usage of appropriate headline sizes; consistent use of styles throughout; creative graphics.

Need design guidance? Tim Harrower's "Newspaper Designer's Handbook" is an invaluable resource. If you don't have a hard copy, many of his tutorials are available on timharrower.com.

ASSIGNMENT/RULES

With software available to you, in black-and-white (no color), using any grid or column plan you like, design either one inside newspaper page of 11x17 inches, OR a double-page newsmagazine centerspread, which should be two 8.5x11-inch pages or two 11x13-inch pages.

Images, stories and information will be provided to registrants the day after conference registration closes, about four days before the layout submission deadline. You may use only the images and information provided, plus any graphics that you can create entirely on your own. The use of any art, images or information taken from the Internet or any other source may be grounds for disqualification.

This means:

- You may use the computer to create illustrations, infographics, pull quotes, etc. as long as they are entirely your own creation and use information that was provided to all contestants.
- You may use the computer to alter/combine the images. If you alter them, you should know the point at which they should be labeled as an "illustration," a "montage," or other such descriptors.
- You do not need to use all the images, stories and information provided.
- You may cut the stories that you are given, but you may not add to them.

You should create all appropriate design elements, including folios, photo credits, headlines, bylines, captions, etc. Do not write "dummy" text for these elements (such as "headline goes here," or "this is a photo credit," etc.) but you may use fictional names and information where necessary.

To create a compliant PDF of your design, please follow the instructions provided by our national organization, JEA.org, under Preparing Your Layouts for Submission, at <http://jea.org/wp/home/awards-honors/write-off-contests/preparing-layout-entries/>

Instructions for submitting the PDF will be provided with the contest materials the day after conference registration closes.



CATEGORY 10: YEARBOOK LAYOUT

ENTRIES MUST BE SUBMITTED IN ADVANCE, WITH CONTESTANTS ATTENDING ON-SITE CRITIQUE.

HOW IT WORKS

The day after conference registration closes (Feb. 15), WJEA will make available specific instructions, photos and copy to all who register for this contest. Registrants will then have just four days to prepare their page design and submit as a PDF by the early submission deadline, Feb. 18. Contestants must attend the critique session during the conference.

WHAT THE JUDGES WANT TO SEE

Impact of photos; adhering to instructions; using a dominant element; positioning of headlines, copy blocks and captions; using current design trends; adhering to design rules; using appropriate point sizes for copy, headlines and captions; effectively balancing photos and copy blocks; using creative graphics; effective cropping.

Need design guidance? Tim Harrower's "Newspaper Designer's Handbook" is an invaluable resource. If you don't have a hard copy, many of his tutorials are available on timharrower.com.

ASSIGNMENT/RULES

With software available to you, in black-and-white (no color), using any grid or column plan you like, design a double-page layout consisting of two 8.5x11-inch pages.

Images, stories and information will be provided to registrants the day after conference registration closes, about four days before the layout submission deadline. You may use only the photos and text provided, plus any graphics that you can create entirely on your own during the competition. The use of any other art, images or information taken from the internet or any other source may be grounds for disqualification. This means:

- You may use the computer to create illustrations, infographics, pull quotes, etc. as long as they are entirely your own creation and use information that was provided to all contestants.
- You may use the computer to alter/combine the images. If you alter them, you should know the point at which they should be labeled as an "illustration," a "montage," or other such descriptors.
- You do not need to use all the images, stories and information provided.
- You may cut the text that you are given, but you may not add to it.

You should create all appropriate design elements, including folios, photo credits, headlines, bylines, captions, etc. Do not write "dummy" text for these elements (such as "headline goes here," or "this is a photo credit," etc.) but you may use fictional names and information where necessary.

To create a compliant PDF of your design, please follow the instructions provided by JEA.org, Preparing Your Layouts for Submission, at <http://jea.org/wp/home/awards-honors/write-off-contests/preparing-layout-entries/>

Specific instructions on how to submit will be emailed after the registration deadline to all advisors with students registered for this contest.



NEWS/FEATURE PHOTOGRAPHY (CARRY-IN) CATEGORY 11: NEWSPAPER/NEWSMAGAZINE CATEGORY 12: YEARBOOK

HOW IT WORKS

This is a contest for photography that is completed in the normal course of newspaper and yearbook production. **Work must be submitted in advance.** Contestants will provide THREE examples of their best work. Any non-sports subjects relevant to student journalism are acceptable. It is suggested the three photos display a variety of content. Photos may be color or black-and-white or a combination. Contestants will submit digital copies in advance and attend the 70-minute-or-less small-group critique with professional photographers. Publication of photographs is recommended but not required for entry.

WHAT THE JUDGES WANT TO SEE

Variety and imagination in subject matter; appropriateness; imaginative points of view and angles; effective lighting; focus and contrast; a focal point; good composition; visual impact; evidence of overall photographic excellence.

MATERIALS WJEA WILL PROVIDE

Envelope for entries and a contestant pass.

MATERIALS YOU, THE CONTESTANT, SHOULD BRING

THREE photographs that you have taken (black-and-white or color), printed out (printed on regular copier/printer paper is fine) with validation form and caption information attached directly to back of each. See page 15 for validation forms to attach to each hard copy. Do not write your name or your school's name on your entry. Do not mail in your photographs.

DIGITAL EARLY SUBMISSION REQUIRED

Remember to submit digital copies by the early submission deadline, Feb. 18. Format and prepare your photos and their metadata according to JEA guidelines: <http://jea.org/wp/home/awards-honors/write-off-contests/write-contests-instructions-online-submission-photos/>

Specific instructions on how to submit will be emailed after the registration deadline to all advisors with students registered for this contest.



SPORTS PHOTOGRAPHY (CARRY-IN)

CATEGORY 13: NEWSPAPER/NEWSMAGAZINE

CATEGORY 14: YEARBOOK

HOW IT WORKS

This is a contest for sports photography that is completed in the normal course of newspaper and yearbook production. **Work must be submitted in advance.** Contestants will provide THREE examples of their best work. Any sports-related subjects relevant to student journalism are acceptable. It is suggested the three photos display a variety of content. Photos may be color or black-and-white or a combination. Contestants will submit digital copies in advance and attend the 70-minute-or-less small-group critique with professional photographers. Publication of photographs is recommended but not required for entry.

WHAT THE JUDGES WANT TO SEE

Variety and imagination in subject matter; appropriateness; imaginative points of view and angles; effective lighting; focus and contrast; a focal point; good composition; visual impact; evidence of overall photographic excellence; variety of sports-related images, including action and reaction.

MATERIALS WJEA WILL PROVIDE

Envelope for entries and a contestant pass.

MATERIALS YOU, THE CONTESTANT, SHOULD BRING

THREE photographs that you have taken (black-and-white or color), printed out (printed on regular copier/printer paper is fine) with validation form and caption information attached directly to back of each. See page 15 for validation forms to attach to each hard copy. Do not write your name or your school's name on your entry. Do not mail in your photographs.

DIGITAL EARLY SUBMISSION REQUIRED

Remember to submit digital copies by the early submission deadline, Feb. 18. Format and prepare your photos and their metadata according to JEA guidelines: <http://jea.org/wp/home/awards-honors/write-off-contests/write-contests-instructions-online-submission-photos/>

Specific instructions on how to submit will be emailed after the registration deadline to all advisors with students registered for this contest.



CATEGORY 15: BROADCAST (VIDEO – NEWS, FEATURE, SPORTS, & AUDIO – PODCAST)

Links are **due February 14** in the **Contest Registration Form**. Guidelines below are also provided within the online Contest Registration Form at bit.ly/wjeacontests22. All entries should have been broadcast at school or in the community from April 2021 until February 2022. All entries must have been produced by students and originally broadcast or disseminated through a campus student medium. Submit only the entry for each contest. Schools may enter once for each of the four categories (\$15 each category).

15-A: VIDEO NEWS BROADCAST: Submit a URL linking to one pre-recorded news story containing (usually) a reporter's voiceover, videotaped shots and sound bites, with a total running time of 1:30 to 2:00 minutes.

15-B VIDEO FEATURE BROADCAST: Submit a URL linking to one prerecorded feature package containing a reporter's voiceover, videotaped shots and sound bites. Subject matter may focus on campus or non-campus topics of interest to a campus audience, and may include sports presentations. Total running time should be 1:30 to 2:00 minutes.

15-C VIDEO SPORTS BROADCAST: Submit a URL linking to one prerecorded sports news story on a timely topic that addresses serious topics related to athletics. For example, these may include investigative reports about facilities, drug use, injuries, budgets, scholarships, rules and regulations, etc. Total running time should be 1:30 to 2:00 minutes.

15-D AUDIO / PODCAST: Submit a URL linking to one prerecorded podcast story on a timely topic that is appropriate for your audience. For example, this may be a profile, information to raise awareness on an issue, or commentary. Must include at least one outside source and voice other than the moderator. Total running time should be 5:00 to 15:00 minutes.

CATEGORY 16: JOURNALISM ONLINE / NEWS WEBSITE

Submitted URL is due February 14 with the **Contest Registration Form** at bit.ly/wjeacontests22. Entry must have been produced by students and originally broadcast or disseminated through a campus student site. Entry should represent work from this (2021-22) school year. Entries should use digital technology to provide newsworthy, local and timely information. Judges will evaluate entries on newsworthiness, audience awareness, quality, consistency and creativity. Entries must provide a description of no more than 250 words explaining how online technology is being used. Up to three student names may be submitted with the entry (\$15 per student).