



Washington Journalism Education Association 2022 SPRING CONFERENCE & WRITE-OFF CONTESTS

GOOD NEWS | SCHEDULE

7:30 - 8:50 a.m.

Registration and check-in
Adviser hospitality room

9 - 11:15 a.m.

Write-Off Contests
Sessions for non-contestants

11:15 a.m. - 12:25 p.m.

Lunch for attendees & judges

Noon - 2:30 p.m.

Contest judging

12:30 - 1:25 p.m.

Keynote Speaker: Bill Radke

1:30 - 3:25 p.m.

Sessions for all attendees

3:30 - 4:45 p.m.

Awards Ceremony



hosted by
the student journalists at
**Mercer Island
High School**
Saturday, March 5, 2022

Join WJEA at Mercer Island High School for a fast-paced day all about what you do in your student media. Rub elbows in person or virtually with media professionals, compete in "Write-off" contests, and connect with other students and advisers who do what you do from around the state. This event offers a virtual option for any participants who are unable to attend in person. ZOOM links will be provided for all contests and presentations.

GOOD NEWS | FEATURING

- Sessions on a range of topics presented by media professionals
- WJEA scholarships and award winners announced
- Write-off competitions featuring real-world scenarios
- Tips for writers, advisers, editors, photographers, broadcasters & more
- Opportunities to network with other high school journalists
- Adviser networking and up to 5 clock-hours of professional development

GOOD NEWS | KEYNOTE SPEAKER

Bill Radke is an American radio talk show host, web video host, author, comedian, columnist and podcaster. He currently hosts Seattle's KUOW-FM's *Week In Review*.

After starting with KUOW as a University of Washington student in

1985, Radke was KUOW's morning host in the '90s and the creator of the past show *Rewind*, a news-satire show heard on KUOW and nationwide on NPR.

Radke moved away to Southern California to host American Public Media's *Weekend America* and *Marketplace Morning Report*. He returned to KUOW in 2012.

From hosting public events like *Live from Town Hall* to profiling performing and visual artists, Radke provides listeners with versatile content from a perspective of curiosity and a desire to "figure things out."

Bill Radke's keynote will begin at 12:30 p.m. on March 5 in the MIHS auditorium.



ON-SITE SAFETY PROTOCOL for WJEA's Spring Conference in-person attendees at MIHS

WJEA will follow current guidelines regarding group events. This includes a requirement that all in-person attendees wear well-fitting masks and maintain at least a 3 ft. distance from those nearby.

We request that only those who have received at least two vaccinations attend this event. Anyone feeling symptomatic should not attend in person and may choose the virtual option.

Attendees are asked to have a second choice when attending sessions so rooms are filled only to half capacity. Please do not crowd classrooms.

We appreciate your cooperation!

2022 Contest Registration

Advisers must provide ALL contestant names via this link by Monday, Feb. 14. Student names and contest choices are no longer submitted on paper:

<https://bit.ly/wjeacontests22>

Advisers must be members of WJEA for students to participate in contests, and may join now with conference registration. Payment options are explained on the downloadable conference registration form and an online form is available for use with credit card payment.

2022 Contests

Onsite (or via Zoom for students who cannot attend in person)

- 1–News writing
- 2–Editorial writing
- 3–Feature writing (news staff)
- 4–Feature writing (yearbook)
- 5–Sports Feature writing
- 6–Review Writing
- 7–Editorial Cartooning
- 8–Copy Editing & Headline Writing

Advance Submission (due by midnight Feb. 18 via Dropbox link)

- 9–Layout & Page Design (news staff)
- 10–Layout & Page Design (yearbook)
- 11–News/Feature Photo (news staff)
- 12–News/Feature Photo (yearbook)
- 13–Sports Photo (news staff)
- 14–Sports Photo (yearbook)
- 15–Broadcast
- 16–Journalism Online

IMPORTANT NOTES

- Contest fee is \$15 per student. Combined contest and conference registration fee is \$30 per student. Non-members may not enter students in contests.
- All fees are non-refundable after Feb. 21.
- Contests will be offered both virtually via ZOOM and in-person at Mercer Island High School. **WJEA must know if your students will be participating virtually no later than Wednesday, March 2.**
- No contest registrations will be accepted onsite; however, names may be substituted in categories for which your school has already registered.
- **Contest rules** will be available at www.wjea.org no later than Feb. 7.
- For **contests 1-6**, all contestants (whether in person or remote) **MUST** have access to a Google account. These entries will be written in a Google Docs file. In-person contestants may bring their own device or use a device available onsite.
- For **contests 9-16**, entries must be submitted in advance, by midnight, Friday, Feb. 18. Materials for the two layout contests will be shared via a Dropbox link to each contestant's email on Feb. 15.
- No student may participate in more than one contest. Only one student per school may compete in a contest. The exceptions are Broadcast and Online, which allow up to three names to be submitted for entries.

Contest Questions?

Email Casey Henry at caseycombshenry@gmail.com

Conference Registration 2022

Registration deadlines:
Contest participants: Feb. 14
Students not competing: Feb. 21

School Information

School Name _____
 School Address _____
 City _____ Zip _____
 Phone _____

Participants will attend: in-person virtually

Registration: Newspaper/Newsomag

Publication Name _____
 Adviser Name _____
 Phone (voice/text) _____
 Email _____

Registration: Yearbook

Publication Name _____
 Adviser Name _____
 Phone (voice/text) _____
 Email _____

Registration: • Broadcast • Journalism Online

Program Name _____
 Adviser Name _____
 Phone (voice/text) _____
 Email _____

Periodically check
www.wjea.org
 for schedule and for session updates.

*To receive member conference rates for all in a delegation, the adviser must be a WJEA member or join when registering here.

Registration Questions?
 Call Kathy Schrier
 206-979-3234 or e-mail
 wjeaexecutivedirector@gmail.

Email completed form to
wjeaexecutivedirector@gmail.com
 Fax with PO# to 206-583-0508
 or send form & fees to:
 WJEA
 PO Box 24389 • Seattle, WA 98124

Conference Only: Members: \$15 per delegate **Non-members:** \$20 per delegate.
Conference plus Contest Registration: \$30 per delegate (\$15+\$15)
 Fees apply to students and advisers and are per person.

PLEASE NOTE: If you are joining WJEA with this registration, you are entitled to the reduced \$15 fee and your students may register for write-off contests. Non-members may not enter students in contests. All fees are non-refundable after Feb. 22.

Category	Qty.	Fee	Total
Student conference registration(s)	<input type="text"/>	$\begin{matrix} \$15 \\ \$20 \end{matrix}$	=
Adviser conference registration(s)*	<input type="text"/>	$\begin{matrix} \$15 \\ \$20 \end{matrix}$	=
Contest registration(s) (adviser in WJEA)	<input type="text"/>	x \$15	=
WJEA dues (complete form: wjea.org)	<input type="text"/>	x \$40	=
Natl. JEA dues (complete form: wjea.org)	<input type="text"/>	x \$65	=
Late Fee (after Feb. 21, 2022)		\$15	=
School P.O. processing fee		\$ 3	=
Pre-ordered Boxed Lunches	<input type="text"/>	x \$10	=

School Purchase Order Number: **TOTAL**
 # _____ **Make checks payable to WJEA**

CONTEST RULEBOOK & validated entry list will be emailed to you.
 Download other information and materials from www.wjea.org.

IN PERSON: Envelope with contest entry tickets for each contest will be available for pick-up from 8-8:50 a.m. on March 5 at Mercer Island HS.

VIRTUAL: ZOOM Links for contests & presentations will be sent in advance.

* No registration fee for advisers who volunteer to serve as judges or who are session presenters

Reminder

WJEA Scholarships & Awards
deadline February 15, 2022

WJEA members are invited to apply for the following awards. Entry forms and additional information are downloadable from

www.wjea.org

- Lu Flannery Outstanding Journalist Award
- WJEA Journalist of the Year/Robin Morris Scholarship
- Beginning and Experienced Adviser Grants
- WJEA Adviser of the Year
- Fern Valentine Freedom of Expression Award

Pre-ordered Boxed Lunch \$10 for those attending in-person on-site

Gluten Free and Vegetarian options

Quantity: Meat Gluten Free Vegetarian

or students can bring a lunch from home.

There are no dining establishments within walking distance.

Directions to Mercer Island High School

9100 S.E. 42nd Street • Mercer Island WA 98040

From I-90: Take Island Crest Way exit.

Follow Island Crest Way to S.E. 40th. Go one block to 86th Ave. S.E.

At the stop sign, turn right. Go one long block to S.E. 42nd and turn left.

MHS is on the left side of the street, past the stadium and lower parking lot.



FEATURING

- WJEA scholarships and award presentations
- Keynote speaker **Bill Radke**: talk show host, web video host, author, comedian, columnist and podcaster.
- Write-off competitions with real-world scenarios and live presenters
- Tips for writers, editors, photographers, designers, broadcasters and more
- Swap shop and the opportunity to network with other student journalists
- Adviser connections & clock hours

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GOOD NEWS

Our communities deserve it.

hosted by
the student journalists at
**Mercer Island
High School**

Saturday, March 5, 2022

Whether you attend **in-person** or **virtually**, this will be a fast-paced, content-filled day for student journalists and their media advisers from schools across the state.

Students may compete in "Write-off" competitions in writing, editing, design, video news and photojournalism; attend sessions presented by media professionals; and network with students who represent student media from other schools. The day concludes with an awards ceremony recognizing Write-off winners and WJEA scholarship recipients. WJEA's 2022 Adviser of the Year will also be recognized.

Advisers: Gather in-person and virtually for an update on what is happening in scholastic journalism in the state and the nation. Choose from a range of additional sessions presented by media pros. Five clock hours available.