

WJEA is a non-profit organization for journalism educators, offering professional development and resources to journalism teachers and media advisers in Washington state schools. WJEA promotes professionalism by encouraging and rewarding student excellence and teacher achievement. WJEA supports a free and responsible scholastic press.



**NEWSPAPER • YEARBOOK • ONLINE • BROADCAST**

Launch the new school year by giving your school media program a jump start. Join high school media students and their advisers from around the region for a day on the Whitworth University campus. Media professionals representing print, broadcast, and online will present on a range of topics during morning sessions. The day opens with keynote **Andrew Springer**, an Emmy and Peabody Award-winning journalist and producer.

# WJEA JOURNALISM DAY 2021 IN-PERSON OR VIRTUAL

Supporting a free and responsible scholastic press in Washington state

PO Box 24389  
Seattle WA 98124



## QUESTIONS

about WJEA  
or J-Day registration

Kathy Schrier, MJE  
wjeaexecutivedirector@gmail.com  
206-979-3234

Local chair:  
Pia Longinotti, CJE  
pia\_irene@hotmail.com

Whitworth University contact:  
Erica Salkin, Ph.D.  
esalkin@whitworth.edu

## COST FOR JOURNALISM DAY

### REGISTER TO ATTEND IN PERSON

- \$23 per student/adviser (includes lunch in the Whitworth cafeteria)
- \$12 per student/adviser (lunch not included: bring your own, or eat at locations within walking distance.) We do recommend the lunch-included option, due to limited time available.

### REGISTER TO ATTEND VIRTUALLY

- \$10 per student/adviser

### OPTION TO TO REGISTER & PAY ONLINE

[www.wjea.org](http://www.wjea.org)



## J-DAY 2021 SCHEDULE

8--9 a.m. ....Check-in  
Weyerhaeuser Hall

9-10:15 ..... Opening remarks & Keynote  
Weyerhaeuser Hall

10:15-10:30..... Break

10:30-11:45..... Session 1  
Choose from a range of topics by journalism professionals.

11:45-12:45..... Lunch  
Q/A with Andrew Springer (Livestream)

12:45-2 .....Session #2

2-2:30.....Final gathering (livestreamed)

### Advisers:

Earn 4 clock hours @\$4 each - \$16 payable to WJEA online or by check in advance.

### Contacts for J-Day:

Whitworth site .....Prof. Erica Salkin  
esalkin@whitworth.edu

J-Day program .....Pia Longinotti  
plonginotti@freemansd.org

Registration .....Kathy Schrier  
wjeaexecutivedirector@gmail.com

## KEYNOTE SPEAKER

**Andrew Springer**, an Emmy and Peabody Award-winning journalist and producer, is the Founder and CEO NOTICE News, a brand new news startup dedicated to bringing the news to Gen Z. Prior to that, he's spent his career helping news orgs reach new audiences through new platforms. He was the first social media producer at "Good Morning America," built the first social media team at ABC News, ran growth and social teams at Mashable and NBC News, and created the very first news show on Snapchat, "Stay Tuned." He's a graduate of The George Washington University and the Columbia University Graduate School of Journalism.



**SAFETY PRECAUTIONS ON CAMPUS:** In-person attendees must be vaccinated, wear precautionary face coverings and maintain a 3-ft distance from one another. Auditorium seating will be limited to 125 students plus accompanying adults. Registration will close when capacity is reached.

## JOURNALISM DAY REGISTRATION

Whitworth University • WJEA J-Day • Monday, Nov. 1, 2021

Checks are payable to WJEA. Mail with this form or FAX with purchase order by Oct. 25 to:

WJEA • PO Box 24389 • Seattle WA 98124 or FAX 206-583-0508

You may also register online using a credit card: [www.wjea.org](http://www.wjea.org)

School \_\_\_\_\_ Phone \_\_\_\_\_

School address \_\_\_\_\_ City \_\_\_\_\_ Zip \_\_\_\_\_

Adviser name \_\_\_\_\_ School email \_\_\_\_\_

Adviser direct phone \_\_\_\_\_ Non-school email \_\_\_\_\_

Media advised: Newspaper/News Mag. Yearbook Broadcast Lit Magazine Online Other \_\_\_\_\_

WJEA dues enclosed New Renewal JEA (national organization) dues enclosed New Renewal

Yes I will sign up for 4 clock hours (\$4 per hour) on the day of the event, payable to WJEA on site: \$16

Late registration forms will be accepted after Oct. 25 with a \$20 late fee.

Price per person, including lunch, \$23; Price per person, NOT including lunch, \$12. Please indicate the number of attendees by category. Note: No registration charge for advisers with current or new WJEA membership. To check membership status, contact kathy at [WJEAexecutivedirector@gmail.com](mailto:WJEAexecutivedirector@gmail.com)

The following two options include cost of all-you-can-eat lunch in the Whitworth cafeteria:

# \_\_\_\_\_ total student attendees (registration and lunch) @ \$23.00 per person ..... = \$ \_\_\_\_\_

# \_\_\_\_\_ total adult attendees: current or new WJEA members or chaperones @ \$11= \$ \_\_\_\_\_

The following registration fee does NOT include lunch in Whitworth cafeteria:

IN PERSON # \_\_\_\_\_ total attendees @ \$12 (without lunch) per person ..... = \$ \_\_\_\_\_

ATTENDING VIRTUALLY # \_\_\_\_\_ total (students only) @ \$10 per person ..... = \$ \_\_\_\_\_

Add \$40 for WJEA dues, if applicable ..... = \$ \_\_\_\_\_

Add \$65 for JEA (national) dues, if applicable ..... = \$ \_\_\_\_\_

If using a school purchase order, please supply paperwork and add \$3 ..... = \$ \_\_\_\_\_

If mailed after Oct. 25, please add \$20 late fee ..... = \$ \_\_\_\_\_

TOTAL ENCLOSED or P.O. # \_\_\_\_\_ mailed with this form ..... = \$ \_\_\_\_\_