



JOURNALISM DAY 2020 - VIRTUAL SESSIONS - THURSDAY, SEPT. 17

9:00 a.m.Opening remarks and Congresswoman Jayapal

9:30-10:20: Session 1 Improving Publication Photography

Are you an aspiring photographer in newspaper, yearbook – or both? This session will cover how to make the best use of your equipment to get that perfect shot: whether you're using a DSR, pocket camera, or smartphone. Learn what to do before, during and after a shoot to bring out your maximum potential as a photojournalist; including how to properly edit an image.

As a Walsworth Yearbooks rep, *Alicia Carlson* is honored to work with students and advisers to create a yearbook resulting in memories that last a lifetime – on the printed page and in the classroom. A graduate of the Edward R. Murrow College of Communication at Washington State University, she has worked as a photographer and photo editor for the Daily Evergreen and Chinook Yearbook. Alicia is also a former freelance photographer for the Associated Press, Spokesman Review, Cougfan.com, The Inlander, Moscow-Pullman Daily News, and assistant for Sports Illustrated.

10:30-11:20: Session 2 Writing and Interviewing Tips

Whether you're interested in short features, long features, breaking news, magazine writing, game/sports coverage, corporate storytelling, there's a good chance I've done it. I'll give you lots of tips and examples on how to find, report, and write the best story.

Michael Ko is currently a senior writer at Starbucks in public affairs. Before that, he taught Humanities, Business/Marketing, and Digital Art, for 11 years, at Kent-Meridian, Evergreen and Cleveland. Before that, he was a reporter at the Seattle Times and the Chicago Tribune, for 10 years, covering cops, courts, high school and professional sports. Ko graduated from U.W. with degrees in journalism and anthropology. He was editor of the Natsilane, at Mariner High School in Everett.

11:30-12:20: Session 3Lunchtime Roundtable: Covering news when school is virtual

12:30-1:20: Session 4 Diversity Awareness and the News

Journalism is said to be the first draft of history. But when people and communities are not covered or covered thoughtlessly, they can be erased from history or not perceived as whole, three-dimensional, multifaceted people. This session will discuss the importance of not just covering the different groups and communities within our societies, but also the importance of having everyone represented in our newsrooms.

Samantha Pak is an award-winning journalist from the Seattle area. She currently works as a writer and copy editor at Yolk.tv, a multimedia online platform focused on telling the stories of Asian Americans and Pacific Islanders. For almost a decade, she covered the Puget Sound's Eastside region extensively and her work can be seen in publications including the Redmond Reporter, Seattle Weekly and The Everett Daily Herald. She has worked to highlight underserved and marginalized people and communities whose stories are not always told. As a Cambodian American woman who grew up rarely seeing anyone who looked like her in the media, she has become passionate about providing a voice to those whose voices are not always heard and giving them the opportunity to speak up.

1:30-2:20: Session 5 How to cover protests and investigate your school using public records

Dahlia Bazzaz is an education reporter at The Seattle Times, where she covers public schools in the Puget Sound area. She was one of the first reporters in the country to cover the impact of coronavirus on education. Her work focuses on educational inequality and racism, school funding, and the politics of education. In 2018, she partnered with a reporter at The Columbian in Vancouver to publish a three-part series on the lack of teachers of color in Washington public schools. She can be reached at dbazzaz@seattletimes.com, or on Twitter, @dahliabazzaz.

2:30-3:20: Session 6Social Media and Journalism in the Digital Age

As the journalism industry moves away from traditional print, news outlets are looking for ways to engage readers online. Learn about how harnessing social media, SEO and audience engagement can bring in a new wave of news readers. And how being a producer or engagement editor can be the perfect way to get your foot in the door and broaden your journalist skills.

Amy Wong is the features producer at The Seattle Times, focusing on social media, digital engagement and community outreach. She is an LA native, UW alum and the National Board Representative for the Asian American Journalists Association Seattle.