



JOURNALISM ONLINE

▶ CONTEST ENTRY FORM

Entries must be **received no later than Feb. 25, 2019**

▶ NATURE OF THE CONTEST

The explosion of new technologies is bringing down, day after day, the barriers of space and time, touches the many aspects of our everyday existence. In the field of journalism, these new possibilities are changing the methods by which information is processed and enlarging the sphere of its dissemination. Online journalism is a medium evolving from other traditional news media, and traditional media must change to accommodate it. It brings in fresh competition to other media, even forcing changes in content. The web technology has strengthened the traditional watchdog functions of journalism by giving reporters efficient ways to probe more deeply for information. Today, professional journalists use the internet as a reporting tool as never before. The computerization of editorial work has had a revolutionary impact on the techniques of journalism, creating new jobs and changing old ones.

The Online Journalism category encourages student journalists to be more engaged in their communities through digital news and information. This contest asks you to present examples of how your program utilizes the new capabilities of the internet, using social media and other means of gathering and disseminating information to your audience.

If you can say yes to every one of these, then your use of online journalism technology qualifies for submission:

- ▶ **DIGITAL/ONLINE** – Your program uses digital technology (the internet, cell phones, etc.)
- ▶ **INNOVATIVE** – Your use of technology is cutting edge. It's unique and creative.
- ▶ **NEWS/INFORMATION** – You use technology to give people access to what they want to know.
- ▶ **TIMELY** – Your use of technology provides news or information while it's still fresh.
- ▶ **COMMUNITY-BUILDING** – Your use of technology helps create a sense of community among your target audience.
- ▶ **LIMITED GEOGRAPHIC AREA** – Your use of technology mainly affects people in your school and local community.

Subject matter may focus on campus or non-campus topics of interest to a campus audience. In addition to the criteria listed above, judges will evaluate entries on newsworthiness, audience awareness, quality, consistency and creativity. WJEA member schools may enter an individual or a team of students. **Submit this registration form and a description of no more than 500 words explaining how online technology is being used.** Send entry to the address below (adviser may join WJEA at the time of entry – see registration form for details). All entries must have been produced by students and originally broadcast or disseminated through a campus student medium. Entry should represent work from this (2018-19) school year. You may include a URL on the form below.

▶ WHERE TO SEND YOUR ENTRY:

Contest entry fee of \$15 should be included with other fees on State Conference registration form, postmarked **no later than Feb. 25, 2019. This form must be attached to an email or postmarked by Feb. 25, 2019.** Mail to address below, or email to: wjeaexecutivedirector@gmail.com. Online Journalism entries will be judged prior to the conference.

Mail this registration form and written description (up to 500 words) to:

WJEA Online Journalism Competition
PO Box 24389 Seattle, WA 98124

**Online Journalism
Contest Questions?** Please
contact Kathy Schrier
wjeaexecutivedirector@gmail.com

▶ (PLEASE PRINT)

Program:	School Name:	
School address:		
City /State :	Zip:	Phone:
Adviser:	Adviser's Email:	
Student(s) and Appropriate Titles:		
URL:		

Entries will be judged by media professionals prior to the conference on March 16 at Cleveland High School, Seattle. **To be considered, entries must be submitted by Feb. 25, 2019 and student representatives must attend a feedback session the morning of March 16 during Write-off competition.** For more conference information, downloadable forms and a tentative schedule, see www.wjea.org.