

Join hundreds of high school media students and their advisers for a day on the UW Seattle campus. Attend two morning sessions presented by media professionals from area print /broadcast/online media (25 sessions on a range of topics.) After lunch, hear from keynoter Josh Trujillo.

Don't miss this opportunity to learn from the pros!

Special track for yearbook journalists

Advisers: Hospitality room & adviser networking

J-Day Schedule

8:30-9:15 am.....Check-in (Communications Building)

9:30-10:20Session 1

Advisers are encouraged to remain in the Hospitality Room for special WJEA presentations during Session #1

10:30-11:20.....Session 2

11:20-12:20..... Lunch at campus venues or brownbag

12:30-1:30 KANE HALL.....Keynote

1:30-1:45 KANE HALL WJEA Emerald Award recognitions

1:50-2:45 Campus Media Tours

All sessions will be held in buildings near "the Quad" and the Communications Bldg

MAP: www.washington.edu/home/maps/northcentral.html

Yearbook Students: Sessions specific to yearbook will be presented by professionals from the Herff Jones Company and Walsworth Yearbooks.

J-Day Cost, Lunch

\$15 per student/adviser (if adviser is a WJEA member)

\$20 per student/adviser (if adviser is NOT a WJEA member)

Note: The lower price may be applied if adviser joins WJEA when registering. Registration form on opposite side.

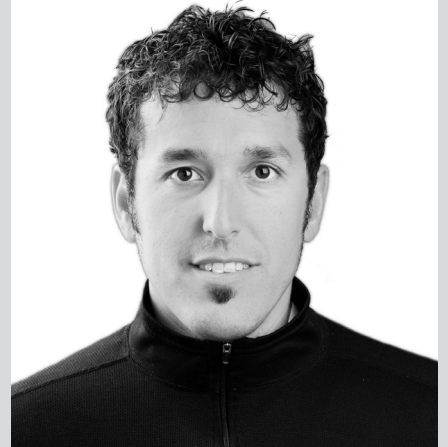
Planning to purchase lunch on campus? Expected cost is \$8-\$12. A list of campus food vendors will be available at wjea.org the week prior to the event.

For information updates on Journalism Day or other WJEA activities, go to www.wjea.org

QUESTIONS? Kathy Schrier, MJE - 206-979-3234

wjeaexecutivedirector@gmail.com

Keynote Speaker



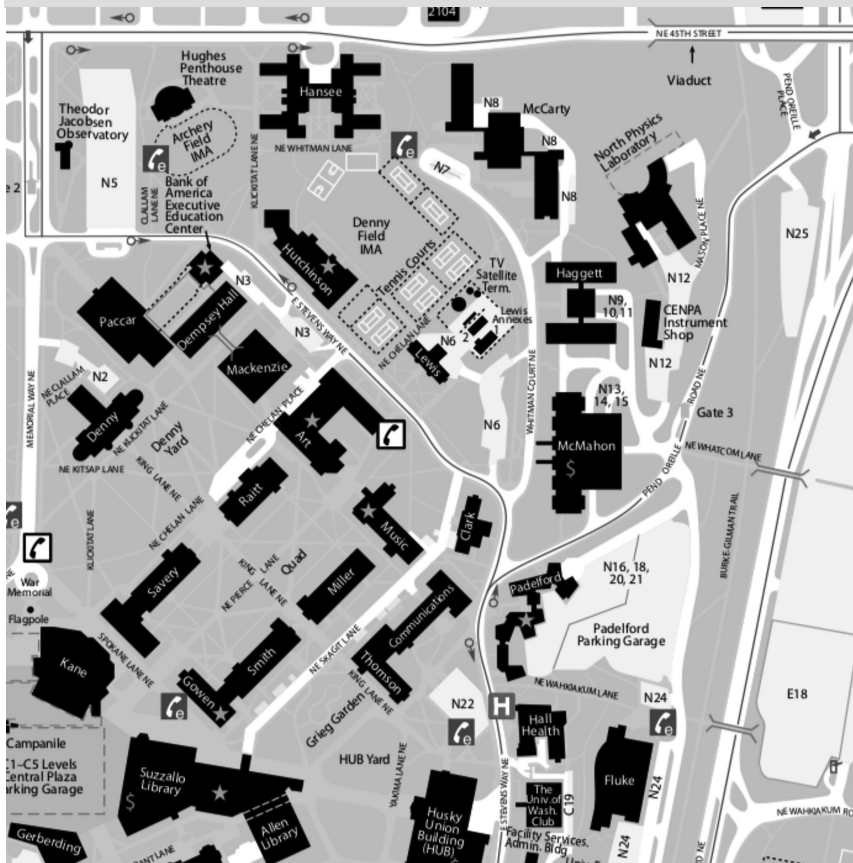
Josh Trujillo

Working as a visual journalist for more than 18 years, Joshua Trujillo has used his craft to document the unique and the ordinary. Capturing moments that successfully convey an authentic and emotional story is what he strives for. He always looks for those fleeting human moments that can get attention amid the visual noise. Josh takes his camera where others are not going. He documents the ordinary in unique ways. He is always looking for little moments that add up to a larger story.

Josh's work has been published in almost every major U.S. newspaper and magazine, including on the front page of The New York Times, The Wall Street Journal and full page features in People Magazine and Sports Illustrated. His photographs have appeared on the Associated Press wire service and countless media websites.

He has done work for Fortune 500 companies and in his current role is the chief visual storyteller for Starbucks Coffee Company. He was creative director for Starbucks first original film series, Upstanders, a series of short films that tackled social issues and ordinary people doing extraordinary things to help with the highlighted issues.

JOURNALISM DAY PARKING



Location of Communications Building:

From the parking area E-1 (north of Husky Stadium off of Mountlake Blvd.) it takes about 10-15 minutes to walk up the hill to the Communications Building where you will check-in for J-Day. Buses may be asked to park in E-1 (free), and cars may park for \$7 per car.

Follow the pedestrian walkways across Mountlake Blvd, then take the stairs up the hill. An escalator inside the Padelford Parking Garage can be used, as well.

Cars may park on campus in the Padelford lot or other designated lots, for \$15 per day.

Check-in is in the Communications Building lobby, accessed from the opposite (northwest) side of the building.

Questions about parking? Call UW Parking Services: 206-685-7167.

BUS PARKING INFORMATION will be available after Sept. 1 on the WJEA website: www.wjea.org

JOURNALISM DAY REGISTRATION

University of Washington • WJEA J-Day • Thursday, Sept. 20, 2018

Checks are payable to WJEA. Mail with this form or FAX with purchase order by Sept. 13:

WJEA • PO Box 24389 • Seattle WA 98124 or FAX 206-583-0508 • Online at www.wjea.org

Direct questions to Kathy Schrier, MJE: wjeaexecutivedirector@gmail.com or 206-979-3234

School _____ Phone _____ Fax _____

School address _____ City _____ Zip _____

Adviser name _____ Adviser School e-mail _____

Adviser home mailing address _____ City _____ Zip _____

Adviser direct phone _____ Adviser non-school email _____

Media advised: ☐ Newspaper ☐ News Magazine ☐ Yearbook ☐ Broadcast ☐ Lit Magazine ☐ Other

☐ New / ☐ Renewing WJEA member WJEA dues enclosed? ☐ Yes JEA dues enclosed? ☐ Yes

Do you hold national certification with the Journalism Education Association? ☐ CJE ☐ MJE ☐ Learn more

WJEA members and their students pay \$15 per delegate; non-WJEA members and their students pay \$20 per delegate. If paying WJEA dues with this form, please pay \$15 per delegate. (Traditional renewal date is Sept. 1, so this is a good time to renew if you have not done so.) Please indicate the number of delegates by category. **IF PAYING WITH A CREDIT CARD, REGISTER ONLINE AT WWW.WJEA.ORG**

If adviser is a WJEA member:

_____ Total attendees (students plus adviser) at \$15 per person = \$ _____

If adviser is not a WJEA member:

_____ Total attendees (students plus adviser) at \$20 per person = \$ _____

Add \$35 for WJEA dues, if applicable = \$ _____

Add \$65 for JEA dues, if applicable = \$ _____

If paying by school purchase order, please add \$3 (PO # _____) = \$ _____

If mailed after Sept. 10, add \$15 late fee = \$ _____

TOTAL ENCLOSED or PURCHASE ORDER submitted with this form = \$ _____