

WJEA JOURNALISM DAY EAST 2018

Monday, October 29, 2018 on the Whitworth University campus

A day for student journalists and their advisers Register by 10/22, 2018

WJEA is a non-profit organization for journalism educators, offering professional development and resources to journalism teachers and media advisers in Washington state schools. WJEA promotes professionalism by encouraging and rewarding student excellence and teacher achievement. WJEA supports a free and responsible scholastic press.



NEWSPAPER • YEARBOOK • ONLINE • BROADCAST
Launch the new school year by giving your school media program a jump start. Join high school media students and their advisers from around the region for a day on the Whitworth University campus. Media professionals representing print, broadcast, and online will present on a range of topics during morning sessions. The day opens with keynote Jeff Cable, internationally recognized photographer and visual journalist.

Supporting a free and responsible scholastic press in Washington state

PO Box 24389
Seattle WA 98124



QUESTIONS

about WJEA
or J-Day registration

Kathy Schrier, MJE
wjeaexecutivedirector@gmail.com
206-979-3234

Local chair:
Pia Longinotti, CJE
pia_irene@hotmail.com

Whitworth University contact:
Erica Salkin, Ph.D.
esalkin@whitworth.edu

COST FOR JOURNALISM DAY

REGISTRATION

\$20.50 per student/adviser (includes lunch in Whitworth cafeteria)

\$12 per student/adviser (lunch not included: bring your own, or eat at locations within walking distance)

We do recommend the lunch-included option, due to limited time available.

For information updates on Journalism Day or other WJEA activities, go to



www.wjea.org

J-DAY EAST 2018 SCHEDULE

- 8:30-9 a.m. Check-in
Weyerhaeuser Hall
- 9-9:15 Opening remarks
- 9:15-10:15 Keynote speaker
Jeff Cable, photographer
- 10:30-11:15 Session #1
Choice of topics presented by journalism professionals.
- 11:15-12:15 Lunch
- 12:30-1:15 Session #2
- 1:30-2:15 Large group presentation on
Washington's new Student Press Rights Law
- Advisers:
Earn 4 clock hours @\$4 each - \$16 payable to
WJEA on site by check, cash or credit card.
- Contacts for J-Day East:
Whitworth site Prof. Erica Salkin
esalkin@whitworth.edu
- J-Day program Pia Longinotti
plonginotti@freemansd.org
- Registration Kathy Schrier
wjeaexecutivedirector@gmail.com

KEYNOTE SPEAKER

Jeff Cable started his professional photography career in the San Francisco Bay Area in 2004, photographing Bar and Bat Mitzvahs. For more than 25 years, Cable served as a marketing executive at companies like Symantec, Magellan, and Micron. But while traveling the world for his corporate job, his interest and passion for photography grew quickly, and his photography business grew even faster.



He left the corporate world in 2016 to dedicate himself full-time to his photography. He has now earned respect around the globe for his creative images and for sharing his love of photography with others. He is best known for capturing photos for the US Olympic Committee, photographing the last six Olympic games, in Beijing, Vancouver, London, Sochi, Rio de Janeiro, and PyeongChang.

Jeff also teaches photography to photo enthusiasts and professionals around the world, including Africa, Australia, China, Europe, Central and South America, and across the United States.

He is one of the most watched and respected instructors of photography, with millions of views of his free online photography classes. Jeff is best known for his artistic passion, his easy-going attitude and his ability to capture the emotion of any moment.

JOURNALISM DAY (EAST) REGISTRATION

Whitworth University • WJEA J-Day EAST • Monday, Oct. 29, 2018

Checks are payable to WJEA. Mail with this form or FAX with purchase order by Oct. 22 to:
WJEA • PO Box 24389 • Seattle WA 98124 or FAX 206-583-0508

You may also register online using a credit card: www.wjea.org

School _____ Phone _____ FAX _____
School address _____ City _____ Zip _____
Adviser name _____ School email _____
Adviser address _____ City _____ Zip _____
Adviser direct phone _____ Non-school email _____
Media advised: Newspaper News Magazine Yearbook Broadcast Lit Magazine
Other _____

New Renewing WJEA member WJEA dues enclosed? Yes No JEA dues enclosed? Yes No

Do you hold national certification with the Journalism Education Association? CJE MJE I'd like more information

Yes I will sign up for 4 clock hours (\$4 per hour) on the day of the event, payable to WJEA on site: \$16

Late registration forms will be accepted after Oct. 22 with a \$10 late fee.

Price per person, including lunch, \$20.50; Price per person, NOT including lunch, \$12. Please indicate the number of attendees by category:

The following registration fee includes cost of all-you-can eat lunch in Whitworth cafeteria:

_____ total attendees (students plus adviser) @ \$20.50 per person = \$ _____

The following registration fee does NOT include lunch in Whitworth cafeteria:

_____ total attendees (students plus adviser) @ \$12 per person = \$ _____

Add \$35 for WJEA dues, if applicable = \$ _____

Add \$65 for JEA (national) dues, if applicable = \$ _____

If using a school purchase order, please supply paperwork and add \$3 = \$ _____

If mailed after Oct. 22, please add \$10 late fee = \$ _____

TOTAL ENCLOSED or PURCHASE ORDER enclosed with this form = \$ _____