

**Thursday, Sept. 21 SEATTLE
UNIVERSITY OF WASHINGTON**



**Keynote
Speaker
Phyllis
Fletcher**

As manager of the NW News Network's regional collaborative journalism service, Fletcher supports its reporters to serve audiences in new ways: On digital platforms, live on location and through social media. She is sought as a news analyst for live broadcast, and as a writer and speaker on racism, inclusive sourcing and breaking news production techniques.

Fletcher is 2017 Public Radio News Directors, Inc. Editor of the Year and is interim president of the Seattle Association of Black Journalists. Honors include a national Edward R. Murrow Award, a Sigma Delta Chi medal, two Gracies, two UNITY Awards, two Salutes to Excellence from the National Association of Black Journalists and a first prize in beat reporting from the Education Writers Association. She was named a 2013 Friend of Scholastic Journalism by the Journalism Education Association.

Fletcher graduated from the University of Washington, Columbia University and Seattle's Garfield High School, where she worked on The Messenger staff. She has earned academic credentials in demography, computer programming and accounting fraud detection.

**Washington Journalism Education Association
2017 JOURNALISM DAY**

WEST SAVE A DATE EAST

WJEA J-Day
WASHINGTON JOURNALISM EDUCATION ASSOCIATION

A day on campus for student journalists and their media advisers. Attend sessions presented by journalism professionals representing newspapers, magazines, broadcast and online media. Special sessions for yearbook staffers. Nationally recognized keynote speakers. ▶Hours: 8 a.m. to 2:30 p.m. ▶Cost: \$12 for students of WJEA members ▶\$18 for students of non-WJEA members ▶Four clock hours available: \$16 payable on site ▶Join WJEA: \$35/year ▶Registration packets will be mailed in early August, or register online starting August 1 at www.wjea.org ▶Questions? Contact Kathy Schrier, wjeaexecutivedirector@gmail.com

**Monday, Oct. 30 SPOKANE
WHITWORTH UNIVERSITY**



**Keynote
Speaker
Melissa
Segura**

Segura is an investigative reporter with

BuzzFeed News. Her reporting focuses on the intersection of justice, class and race. In April 2017, Segura published a landmark investigation detailing how a group of predominately working class, Latina women from Chicago uncovered evidence suggesting a police detective framed at least 51 of their sons, brothers or husbands for murders.

Before BuzzFeed News, Segura was a staff writer for Sports Illustrated. During her 12 years there, she contributed reporting that rocked Little League Baseball by uncovering pitching phenom Danny Almonte was two years older than rules allowed; published investigations about rampant abuse and exploitation of young, Latin-American baseball players that led Major League Baseball to implement reforms; and detailed the damning effects of concussions on NFL players and their families in a groundbreaking, 2012 cover story. In 2013, her story of a teenage boy who killed a referee during a recreational soccer match earned recognition in The Best American Sportswriting.



The Washington Journalism Education Association is a professional, non-profit organization for educators who teach and advise journalistic student media in

Washington state. It is associated with the national Journalism Education Association.

WJEA provides professional development, support and networking for teachers; and workshops, competitions and scholarship programs for students. WJEA promotes a free and responsible scholastic press in Washington state, with student media advisers who are prepared to guide students to seek the truth, while providing fair and ethical coverage of the news in their schools.

Except for expenses associated with its events and activities, WJEA is a volunteer organization, run by its members. Board members receive no compensation other than expense reimbursement. Scholarship donations and program sponsorships are welcomed.

Questions? Contact WJEA president Sandra Coyer: coyers@gmail.com or executive director Kathy Schrier: wjeaexecutive-director@gmail.com. For more information: www.wjea.org.

WJEA

PO Box 24389
Seattle WA 98124