



EMERALD AWARD & CRITIQUE 2017

All members of WJEA are eligible to have their student publications (newspaper, yearbook, website, or newsmagazine) critiqued. Broadcast contests are forthcoming in the future, however for this soft launch of a new critique program we want to see how it fares first.

The cost is \$40 per publication critiqued.

Questions or concerns? Please contact the critique service chair, Sandra Coyer, at coyers@gmail.com.

WHAT IS IT? The All-Washington Awards provide you and your staff the opportunity to celebrate the journalistic work you've done all year. By entering into the critique, you are eligible to be honored for meeting a high standard of excellence. After a panel examines the entries, publications/websites will be sent to judges from around the country and a detailed critique will be sent back prior to school starting this fall. The critique rating and All-Washington designation are SEPARATE from each other. The score on the critique does not impact the All-Washington designations.

HOW DO WE DO IT? You should receive the entry forms and instructions this spring. **THE DEADLINE IS FRIDAY, JUNE 15, 2017.**

FOR NEWSPAPERS: You will submit pdfs of at least 3 issues (preferably one from first semester and the other two from second semester). These can be sent as e-mail attachment, upload to an online hosting site like Issuu, or provide a URL that links to the publication.

FOR YEARBOOKS: You will submit a copy of the most recent publication to:

Sandra Coyer
21553 SE 298th Pl.
Kent, Wash. 98042

Yearbooks, please note: submissions **MUST** be postmarked by the **JUNE 15 DEADLINE** and you **WILL NOT** be getting your submitted publication back.

WHAT HAPPENS THEN? Publications will appear before a panel of trained and seasoned advisers. No adviser whose publication is up for All-Washington will be part of the panel in their category. Then, publications will be sent off to judges to receive a detailed critique where they will earn either a Superior, Excellent, or Honorable Mention designation.

Announcements of All-Washington award winners will be made at the Western Washington Journalism Day at the University of Washington in September.

Publications should receive their detailed critique back at some point in late August/early September.