



**Deadline: February 15, 2017**  
**Washington Journalism Education Association**  
**Lu Flannery Outstanding Journalist**  
**2017 Award and Scholarship for \$2,000**

WJEA's Lu Flannery Outstanding Journalist Award recognizes one Washington state senior who has made significant contributions to his/her journalism program.

**ENTRY CRITERIA**

1. Graduating high school senior
2. Applicant has made significant contributions to the school's student media.
3. 3.0 GPA minimum on a 4.0 scale
4. Adviser is a WJEA member
5. Letter of nomination from the student's adviser (no more than three additional letters from teachers, journalism staff peers, administrators or others who can speak to the quality of the student's work.)
6. Portfolio submitted electronically online and other application materials emailed directly to [wjeaexecutivedirector@gmail.com](mailto:wjeaexecutivedirector@gmail.com)

**Online portfolio must include:**

- Self-evaluation of applicant's "journalistic life" (max. 500 words)
- Three to seven work samples showing quality and diversity.

**Emailed materials must include:**

- Official entry form
- Letter of nomination
- Additional letters (optional)

**Preparing your portfolio**

1. Your portfolio should be submitted online. You may use any online tool to create and share your portfolio. JEA provides a nice YouTube tutorial listing some options here: <https://www.youtube.com/watch?v=K5r5RGldL9U>. **Important note:** The JEA video refers specifically to the Journalist of the Year portfolio. WJEA's Lu Flannery portfolio carries somewhat different content requirements. If you are also applying for WJEA's Journalist of the Year award, make sure the portfolios are separate and the links to each are clear and submitted separately.
2. Some ideas to help you with the self-evaluation (max 500 words): How do you feel about journalism? How did you get started in journalism? What have you had to go through to achieve success in journalism? What have you contributed to journalism? What are your journalism plans for the future?
3. Samples of work should be carefully selected. Provide judges with a cross-section of your best work. Date, name of publication and description of relevance should be visible near sample.
4. If applicable, work samples should show one or more of the following characteristics. Please group and label samples according to what they represent and why they were chosen:
  - Skilled and creative use of media content – writing, production, photography, etc.
  - Inquiry and investigative persistence resulting in in-depth study or studies of issues important to the local high school community, high school students in general, or society
  - Courageous, responsible handling of controversial issues despite threat or imposition of censorship
  - Variety of journalistic experiences handled in a quality manner
  - Sustained and commendable work with community media

**Award recognition**

- A panel of local professional journalists and educators evaluate entries.
- The scholarship of \$2,000 goes to one winner.
- The winner will be announced March 11, 2017 during the WJEA Awards Banquet (location TBA.) The winner's name will be published in WJEA's e-newsletter, and on the WJEA Web site, [www.wjea.org](http://www.wjea.org).
- The parent(s)/guardian(s), adviser and principal of the recipient will be notified and a press release will be sent to local media.



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**OFFICIAL ENTRY FORM**  
**2017 AWARD/SCHOLARSHIP of \$2,000**

Student Name \_\_\_\_\_ M/F \_\_\_\_\_ Grade \_\_\_\_\_

Preferred email address \_\_\_\_\_ Phone \_\_\_\_\_

Link to online portfolio (URL): \_\_\_\_\_

Street address \_\_\_\_\_

City, State \_\_\_\_\_ Zip \_\_\_\_\_

Parent/Gurardian Name(s) \_\_\_\_\_

School \_\_\_\_\_

School Address \_\_\_\_\_ Zip \_\_\_\_\_

Adviser's Name \_\_\_\_\_ Phone \_\_\_\_\_

How long have you been involved in journalism? \_\_\_\_\_ Positions held (specify media):

Media	Position	Year(s)
_____	_____	from _____ to _____
_____	_____	from _____ to _____
_____	_____	from _____ to _____
_____	_____	from _____ to _____

Has any of your work been honored by WJEA, JEA, NSPA or other media organizations? If so, name award and provide details.

\_\_\_\_\_

\_\_\_\_\_

Hometown newspaper or community news website \_\_\_\_\_

Address \_\_\_\_\_ City, State, Zip \_\_\_\_\_

**Complete this entry form as a fillable PDF online (available at [wjea.org](http://wjea.org)) or complete in pen and scan it. Email it as an attachment with your Letter of Nomination and any additional letters to Kathy Schrier, WJEA executive director:**

**wjeaexecutivedirector@gmail.com. Please use the subject line "Lu Flannery Award application," and provide a sentence or two of introduction in the body of the email.**