



LU FLANNERY OUTSTANDING JOURNALIST AWARD

HIGH SCHOOL AWARD/SCHOLARSHIP – \$750 – Deadline: Feb. 15, 2012

The Washington Journalism Education Association's Lu Flannery Outstanding Journalist Award recognizes one Washington state senior who has made significant contributions to his/her journalism program.

ENTRY CRITERIA

1. Graduating high school senior
2. Applicant has made significant contributions to the school's student media.
3. 3.0 GPA minimum on a 4.0 scale
4. Adviser is a WJEA member
5. Letter of nomination from the student's adviser (no more than three additional letters from teachers, publication/broadcast staff peers, administrators or others who can speak to the quality of the student's work)

Portfolio must include:

1. Official entry form
2. Self-analytical evaluation of the applicant's "journalistic life" (max. 500 words)
3. **Three to seven** work samples **carefully selected** to show the quality and diversity of the applicant's reporting, writing, photography, design, etc.
4. Self-addressed, padded, stamped envelope large enough to hold the portfolio if applicant wants it returned (or pick up in person at the WJEA business office: 1201 First Ave. S., Suite 331, Seattle WA 98134.)

Preparing your portfolio:

1. Entry material should not exceed 10 pages. Both sides of the page may be used (20 sides total.) Plastic sheet protectors may be used, but are not required.
2. The pages should be inserted into a three-ring folder or binder designed to hold 8 1/2 X 11 inch paper.

Some ideas to help you get started on the self-analytical evaluation:

- How do you feel about journalism? How did you get started in journalism? What have you had to go through to achieve success in journalism? What have you contributed to journalism? What are your journalism plans for the future?
- Samples of work should be carefully selected. **Provide judges with a cross section of your best work rather than everything ever produced.** The evaluation should be long enough for the judges to reach a decision as to your creative qualifications and short enough not to be boring or redundant. **Date, name of publication and relevance should be on the page with the sample.**

If applicable, work samples should show one or more of the following characteristics. Please group and label samples according to what they represent and why they were chosen:

- Skilled and creative use of media content – writing, production, photography, etc.
- Inquiry and investigative persistence resulting in in-depth study or studies of issues important to the local high school community, high school students in general, or society
- Courageous and responsible handling of controversial issues – local or societal – despite threat or imposition of censorship
- Variety of journalistic experiences handled in a quality manner – newspaper, yearbook, broadcast, etc.
- Sustained and commendable work with community media

AWARD RECOGNITION

- A panel of local professional journalists and educators evaluate entries.
- The award goes to one winner with a scholarship of \$750. The winner will be announced during the 2012 National NSPA/JEA Spring Convention in Seattle (convention venue TBA.) The winner's name will be published in e(MORE), WJEA's newsletter, and on the WJEA Web site, www.wjea.net. The parent(s)/guardian(s), adviser and principal of the recipient will be notified and a press release will be sent to local media.

WASHINGTON JOURNALISM EDUCATION ASSOCIATION

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StudentName _____ M/F _____ Grade _____

Address _____ Phone () _____

City, State _____ Zip _____

Parent/Gurardian Name(s) _____

Preferred email address _____

School _____

School Address _____

City, State _____ Zip _____

Adviser's Name _____ Phone () _____

How long have you been involved in journalism? _____

Positions held (specify media):

Media	Position	Year(s)
_____	_____	from _____ to _____
_____	_____	from _____ to _____
_____	_____	from _____ to _____
_____	_____	from _____ to _____

Has any of your work been honored by WJEA, JEA, NSPA or other media organizations? If so, what award? (Use a separate sheet to explain, if necessary) _____

Hometown newspaper _____

Address _____ City, State, Zip _____

Complete this entry form, collect all materials requested and mail by FEBRUARY 15 to:

WJEA LU FLANNERY AWARD

WJEA Headquarters

PO Box 24389

Seattle WA 98124

Questions?

Kathy Schrier, WJEA Executive Director

wjeaexecutivedirector@gmail.com