

# WJEA Journalism Day 2014

Thursday, Sept. 18 on the University of Washington campus

A day for student journalists and their advisers

Register by 9/12/14



Join 800+ high school media students and their advisers for a day on the UW Seattle campus. Attend two morning sessions presented by media professionals from area print /broadcast/online media (25 sessions on a range of topics.) After lunch, attend hear from keynoter Paris Jackson of KOMO TV News (see bio below.)

Don't miss this opportunity to learn from the pros!

Special track for yearbook journalists.

Advisers: Hospitality room & speakers. 4 clock hours available.

## Keynote: Paris Jackson

Paris Jackson is the KOMO 4 Morning News Weekday Traffic Anchor/ Reporter. She also reports during the 11 a.m. newscast. She joined the KOMO 4 News Team in June of 2013 and is thrilled to return home to the Pacific Northwest to work amongst journalists she grew up watching.

Paris comes from Birmingham, Alabama, where she worked at WVTM-TV, the NBC affiliate, as an Evening Reporter. She began her journalism career as a reporter for KEZI-TV, the ABC affiliate in Eugene, Oregon. She interned with KING 5 -TV, the NBC affiliate, in Seattle.

Paris' work has earned her a Regional Emmy and Associated Press awards. She's a member of the National Association of Black Journalists and the Seattle chapter.

A graduate of Washington State University's Edward R. Murrow School of Communication, she earned a bachelor's degree in Communication and double majored in Broadcast News and Ethnic Studies. In her spare time, she enjoys volunteering, mentoring and rooting for the Cougars and Seahawks.

### 8:30-9:15 am.....Check-in (Communications Building)

### 9:30-10:20..... Session 1

Advisers are encouraged to remain in the Hospitality Room for special WJEA presentations during Session #1

### 10:30-11:20 ..... Session 2

### 11:20-12:30 .....Lunch

Lunch on campus from a choice of options, or bring brown bags

### 12:45-1:30..... Keynote (Kane Hall)

### 1:40-2:30..... Session 3

Those who can stay for Session 3 may participate in Campus Media Tours or stay in Kane Hall for an update on Student Press Rights.

Sessions in buildings near "the Quad" and the Communications Bldg: [www.washington.edu/home/maps/northcentral.html](http://www.washington.edu/home/maps/northcentral.html)

**Yearbook Students:** Sessions specific to yearbook will be presented by professionals from the Herff Jones Company and from Balfour/Taylor Yearbooks.

## Cost for J-Day

Questions about J-Day?

Contact: Kathy Schrier

[wjeaexecutivedirector@gmail.com](mailto:wjeaexecutivedirector@gmail.com)

206-979-3234



\$15 per student/adviser (if adviser is a WJEA member)

\$20 per student/adviser (if adviser is NOT a WJEA member)

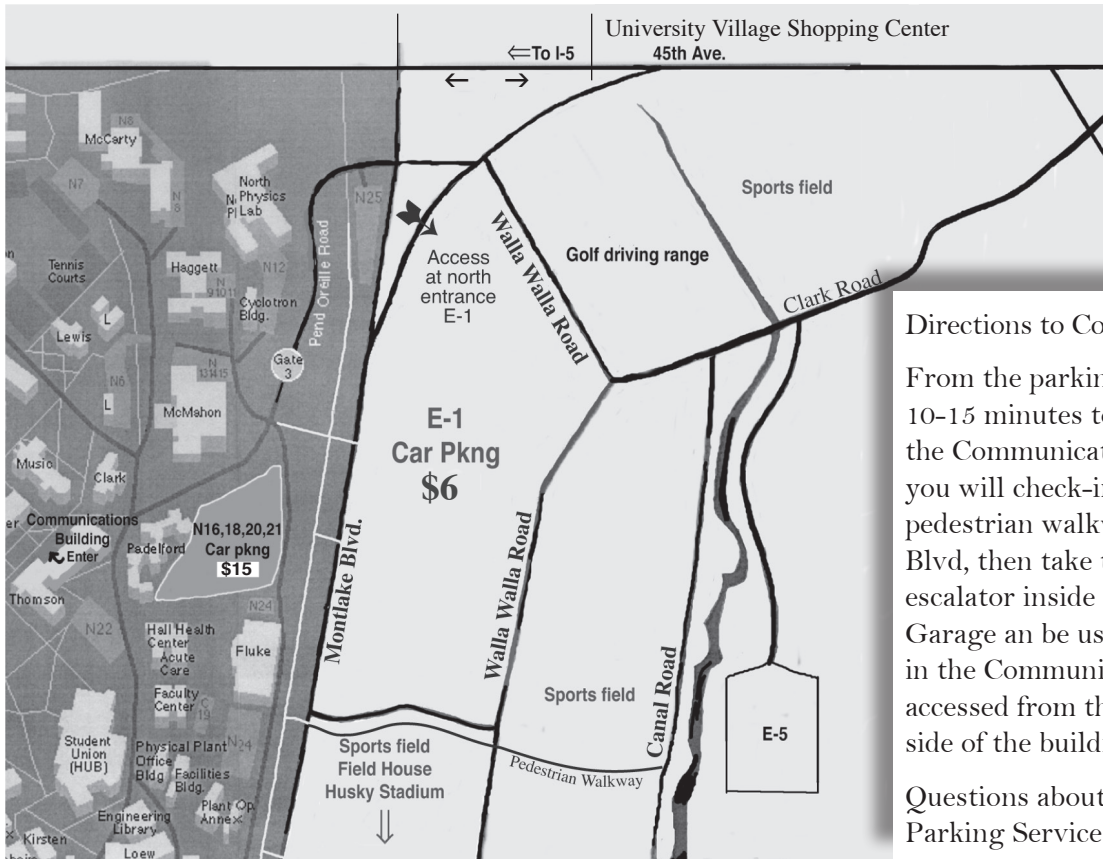
Note: The lower price may be applied if adviser joins WJEA when registering. Registration form on opposite side.

Planning to purchase lunch on campus? Expected cost is \$8-\$12.

TEACHER CLOCK HOURS: 4 clock hours @ \$4 each; \$16 payable to WJEA on site by check, cash or credit card.

For information updates on Journalism Day or other WJEA activities, go to [www.wjea.org](http://www.wjea.org)

# JOURNALISM DAY PARKING



**Directions to Communications Building:**  
 From the parking area, it takes about 10-15 minutes to walk up the hill to the Communications Building where you will check-in for J-Day. Follow the pedestrian walkways across Montlake Blvd, then take the stairs up the hill. An escalator inside the Padelford Parking Garage can be used, as well. Check-in is in the Communications Building lobby, accessed from the opposite (northwest) side of the building.

Questions about parking? Call UW Parking Services: 206-685-7167.

**BUS PARKING INFORMATION will be available after Sept. 1 on the WJEA website: www.wjea.org**

# JOURNALISM DAY REGISTRATION

University of Washington • WJEA J-Day • Thursday, Sept. 18, 2014

Checks are payable to WJEA. Mail with this form or FAX with Purchase Order by Sept. 12 to:

WJEA • PO Box 24389 • Seattle WA 98124 or FAX 206-583-0508

SEPARATE registration form for EACH school media adviser PLEASE!

School \_\_\_\_\_ Phone \_\_\_\_\_ Fax \_\_\_\_\_

School address \_\_\_\_\_ City \_\_\_\_\_ Zip \_\_\_\_\_

Adviser name \_\_\_\_\_ Adviser School e-mail \_\_\_\_\_

Adviser home mailing address \_\_\_\_\_ City \_\_\_\_\_ Zip \_\_\_\_\_

Adviser direct phone \_\_\_\_\_ Adviser non-school email \_\_\_\_\_

Media advised (circle): Newspaper News Magazine Yearbook Broadcast Lit Magazine Other

New / Renewing WJEA member? (circle) WJEA dues enclosed? Yes No JEA dues enclosed? Yes No

Yes I will sign up for clock hours (4 @ \$ 4 per hr) on the day of the event, payable (to WJEA) on site: \$16.

Do you hold national certification with the Journalism Education Association?  CJE  MJE

WJEA members and their students pay \$15 per delegate; non-WJEA members and their students pay \$20 per delegate. If paying WJEA dues with this form, please pay \$15 per delegate. (All memberships expire July 31, so this is a good time to renew if you have not done so.) Please indicate the number of delegates by category.

If adviser is a WJEA member:  
 # \_\_\_\_\_ Total attendees (students plus adviser) at \$15 per person = \$ \_\_\_\_\_

If adviser is not a WJEA member:  
 # \_\_\_\_\_ Total attendees (students plus adviser) at \$20 per person = \$ \_\_\_\_\_

Add \$35 for WJEA dues, if applicable = \$ \_\_\_\_\_

Add \$60 for JEA dues, if applicable = \$ \_\_\_\_\_

If paying by school purchase order, please add \$3 = \$ \_\_\_\_\_

If mailed after Sept. 12, add \$10 late fee = \$ \_\_\_\_\_

TOTAL ENCLOSED or PURCHASE ORDER submitted with this form = \$ \_\_\_\_\_