

THURSDAY, SEPTEMBER 15

Register by Sept. 9

WJEA Journalism Day 2011

on the University of Washington campus

A day for student journalists and their advisers



Join 800+ high school media students and their advisers for a day on the UW Seattle campus. Attend two morning sessions presented by media professionals from area print /broadcast/online media (25 sessions on a range of topics.) After lunch, attend hear from keynoter Linda Thomas (see bio at left.)

Don't miss this opportunity to learn from the pros!

Special track for yearbook journalists.

Advisers: Hospitality room & speakers. 4 clock hours available.

Keynote – Linda Thomas

A journalist for 25 years, Linda Thomas is the morning news host on 97.3 KIRO FM and an online reporter at MyNorthwest.com. She also started a podcast that has become a weekend show on KIRO.

Thomas became the first female drive-time news anchor on KIRO radio in 1994. Prior to returning to KIRO two years ago, she worked freelance in radio and as a print journalist, writing for The Seattle Times, Reuters, Puget Sound Business Journal, and Seattle's Child Magazine.

Recent honors include an Edward R. Murrow award for the "best newscast" for 2010, and a "best columnist" award from the Society of Professional Journalists for a series of articles and blogs for The Seattle Post-Intelligencer called "Educating Mom."

Although radio is Thomas's first media love, she's obsessed with social media and combining both mediums for their most effective use. As @TheNewsChick on Twitter, she was named one of the top 20 women journalists in the country, one of the 100 Twitter feeds journalism students should follow, and she's number four on the list of journalists retweeted more often than top newspaper websites.

While some are pessimistic about the state of journalism today, Thomas believes there has never been a better time to be a journalist.

J-DAY 2010 Schedule

8:30-9:15 amCheck-in (Communications Building)

9:30-10:20 Session 1

10:30-11:20 Session 2

11:20-12:30 Lunch

Lunch on campus from a choice of options, or bring brown bags

12:45-1:30 Keynote (Kane Hall)

1:40-2:30 Session 3

The JEA/NSPA Spring Convention is coming to Seattle!

Hear about the exciting plans following the keynote in Kane Hall

Sessions in buildings near "the Quad" and the Communications Bldg:

www.washington.edu/home/maps/northcentral.html

Yearbook Students: *Sessions specific to yearbook will be presented by the Herff Jones Yearbook Company.*

Cost for J-Day

Questions about J-Day?

Contact: Kathy Schrier

wjeaexecutivedirector@gmail.com

PH. 206-979-3234

\$12 per student/adviser (if adviser is a WJEA member)

\$18 per student/adviser (if adviser is NOT a WJEA member)

Note: *The lower price may be applied if adviser joins WJEA when registering. Registration form on opposite side.*

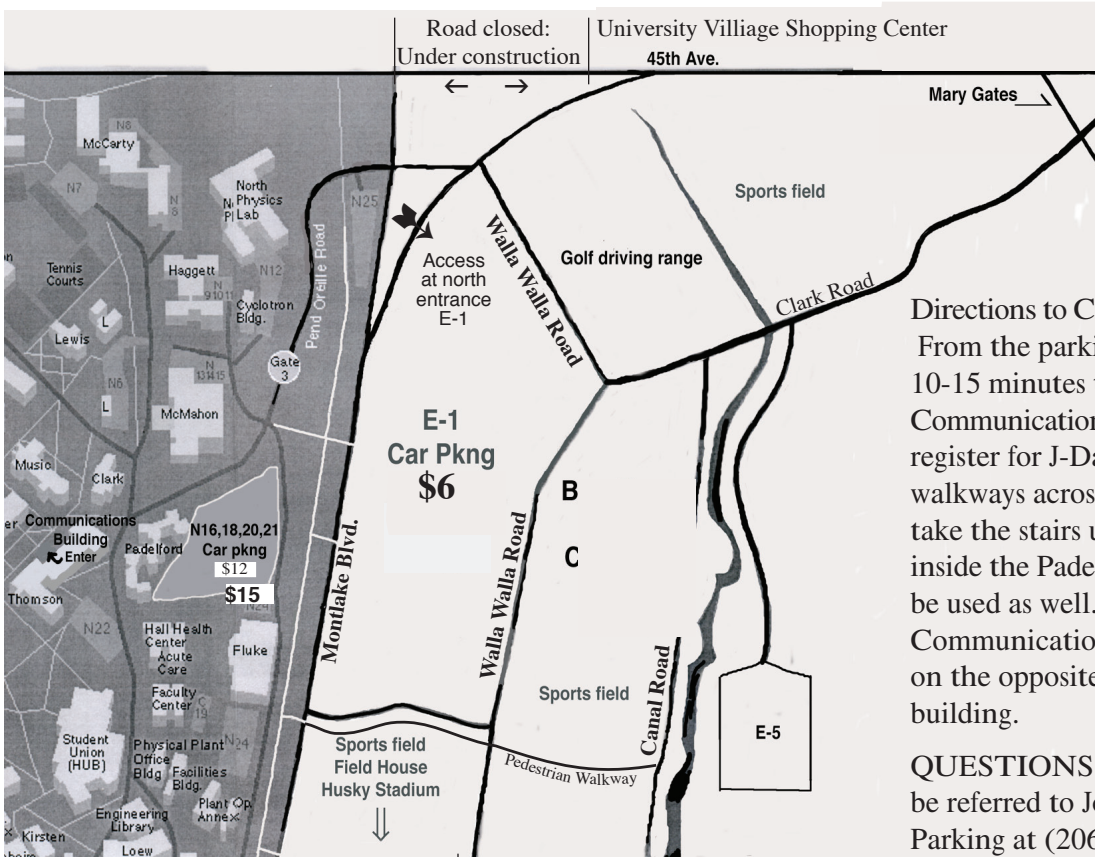
If planning to purchase lunch on campus, expected cost is \$7-\$10.

TEACHER CLOCK HOURS: *4 clock hours @ \$4 each; \$16 payable to WJEA on site by check or cash only.*

For information updates on Journalism Day or other WJEA activities, go to www.wjea.org



JOURNALISM DAY PARKING



Directions to Communications Building:
 From the parking area, it takes about 10-15 minutes to walk up the hill to the Communications Building where you will register for J-Day. Follow the pedestrian walkways across Mountlake Blvd, then take the stairs up the hill. An escalator inside the Padelford Parking Garage can be used as well. Registration is in the Communications Bldg. lobby, accessed on the opposite (northwest) side of the building.

QUESTIONS concerning parking can be referred to Jo Anne Taylor, UW Parking at (206)685-7167.

BUS PARKING INFORMATION will be available after Sept. 1 on the WJEA website. Go to www.wjea.net for bus parking instructions.

JOURNALISM DAY REGISTRATION

University of Washington • WJEA J-Day • Thursday, Sept. 15, 2011

Checks are payable to WJEA. Mail with this form or FAX with Purchase Order by Sept. 9 to:

WJEA • PO Box 24389 • Seattle WA 98124 or FAX 206-464-7902

SEPARATE registration form for EACH school media program PLEASE!

School _____ Phone _____ Fax _____
 School address _____ City _____ Zip _____
 Adviser name _____ Adviser School e-mail _____
 Adviser home mailing address _____ City _____ Zip _____
 Adviser direct phone _____ Adviser non-school email _____

Media advised (circle): Newspaper News Magazine Yearbook Broadcast Lit Magazine Other

New / Renewing WJEA member? (circle) WJEA dues enclosed? Yes No JEA dues enclosed? Yes No

Yes I will sign up for clock hours (4 @ \$ 4 per hr) on the day of the event, payable by check (to WJEA) on site: \$16.

Do you hold national certification with the Journalism Education Association? CJE MJE

WJEA members and their students spay \$12 per delegate; non-WJEA members and their students pay \$18 per delegate. If paying WJEA dues with this form, please pay \$12 per delegate. (All memberships expire July 31, so this is a good time to renew if you have not done so.) Please indicate the number of delegates by category.

If adviser is a WJEA member:

_____ Total attendees (students plus adviser) at \$12 per person = \$ _____

If adviser is not a WJEA member:

_____ Total attendees (students plus adviser) at \$18 per person = \$ _____

Add \$30 for WJEA dues, if applicable = \$ _____

Add \$50 for JEA dues, if applicable = \$ _____

If paying by school purchase order, please add \$3 = \$ _____

If mailed after Sept. 10, add \$10 late fee = \$ _____

TOTAL ENCLOSED or PURCHASE ORDER submitted with this form = \$ _____