

STUDENTS
Aug. 7 - 10, 2011

Register in **6** easy steps!

1 SELECT A MAJOR SESSION

Your major session will be your area of emphasis for this workshop; you'll spend about 14 hours there. But don't worry, there will be large-group sessions and minor sessions in addition to your major, which will provide learning opportunities in other areas. **Indicate (1) first, (2) second and (3) third choices.**

Editorial Leadership

(Circle Level: Beginning or Advanced)

This major session is designed for students who will be in a leadership position on a newspaper or yearbook staff. Instructors will configure students based on the needs of the group. The session will focus on building leadership and editorial skills, setting goals, designing page dummies, staff management, teamwork and conflict resolution techniques.

Prerequisite: At least one semester experience on a staff.

Students who have attended this session before or who have at least one year as an editor should select the Advanced option.

Beginning Journalistic Writing

Learn the basics of journalistic writing in this major session, including interviewing; reporting; AP style; story structure and how to write news and feature stories. This major is recommended for students who are new to publications staff and/or those with limited journalistic writing experience. Be prepared to write on short deadlines. *Do not enroll in Minor Session 01.*

Intermediate/Advanced Journalistic Writing

Most high school publications and broadcasts are full of features in many formats. This major session will further develop the writing abilities of those students who have had a beginning journalism (writing) course or who have experience on a publication staff by exploring the different varieties of feature writing. Interviewing, copy editing and AP style will also be addressed. Writing instructors may reassign students after assessing abilities at the workshop. Be prepared to write on short deadlines. *Do not enroll in Minor Session 02.*

Digital Photojournalism

(Circle Level: Beginning or Advanced)

For beginners, this major session will concentrate on basic digital camera operation, technique and lighting. Experienced students will review camera operation but will spend the majority of time perfecting technique and using Adobe Photoshop software. Students should bring a digital camera, cables and storage media. Additional information will be sent prior to the workshop. *Do not enroll in Minor Sessions 09, 10 or 16.*

NOTES ABOUT THE INDESIGN SESSIONS:

- These major sessions are hands-on in state-of-the-art labs.
- Depending on computer lab availability, sessions may be taught in computer labs using either Macintosh or Windows operating systems. Differences between platforms are slight, and instructors will provide instructions for both formats when they differ.
- Due to lab space, enrollment is limited. **Only two students per school** may enroll in each level as a first choice; These students should be prioritized by staff position and grade.
- *Do not enroll in Minor Sessions 06, 07 or 08.*

Beginning InDesign

This major session will teach some fundamental graphic design concepts, but the majority of work will be learning the basics of InDesign to lay out pages; format text, headlines, and captions; place and format photos and graphics; and learn tricks to make InDesign more productive.

Intermediate InDesign

For more experienced students, this session will help students become more proficient as they learn tips and tricks to make InDesign more productive.

Prerequisite: A basic knowledge of InDesign.

Advanced InDesign

Designers will move beyond basic functions and explore InDesign's many palettes and advanced text handling. Students will also use Photoshop for digital manipulation of photos and graphics.

Prerequisite: A comfortable working knowledge of InDesign.

Basic Graphic Design

Students will learn classic principles of graphic design as well as some cutting edge trends. They will learn about packaging information, about creating infographics, about using color and fonts well. Students will work in a computer lab as well as on paper. *Do not enroll in Minor Session 13*

2 SELECT MINOR SESSIONS

Minor sessions are one hour of intense, focused instruction on a single topic that is **different from the major**. Each student will participate in three minor sessions on areas that are not the major.

Note: Students enrolled in beginning or advanced journalistic writing should not register for news or feature writing minor sessions; students enrolled in InDesign major sessions should not enroll in InDesign minor sessions.

Space is limited, so please indicate your top four choices.

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|------------------------------|--|
| 01 News Writing | 10 Press Law |
| 02 Feature Writing | 11 Ethical Decisionmaking |
| 03 Sports Writing | 12 Headlines, Captions & Sidebars |
| 04 Editorial/Opinion Writing | 13 Graphic Design 101 |
| 05 Beginning InDesign | 14 Business: Advertising and Fundraising |
| 06 Intermediate InDesign | 15 Using Photographs Effectively |
| 07 Advanced InDesign | 16 Managing Time & Staff |
| 08 Beginning Photoshop | 17 Copy Editing & Associated Press Style |
| 09 Intermediate Photoshop | 18 Motivating Your Staff |

YOUR CHOICES:

Indicate your top four choices for minor sessions by writing the code number in the spaces below.

First Second Third Fourth

<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
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3 FILL OUT ALL THE NECESSARY INFORMATION

PLEASE PRINT NEATLY. Use ink. Have a parent sign.

Student Name _____ Grade next fall _____ Gender: M F

Address _____ City _____ State _____ ZIP _____

Home phone () _____ Cell phone () _____ Email _____

___ Newspaper ___ Yearbook ___ Other: _____ Position next fall _____

School name _____ Roommate request _____

Parent/guardian name _____ Work phone () _____

Parent Email _____ Parent cell () _____

Adviser name _____ Adviser summer phone () _____

Medical insurance company _____ Group number _____

Physician's name _____ Physician's phone () _____

Emergency contact/phone () _____ Relationship _____

Attach a list of health-related concerns of which workshop staff should be aware, including medications. In the event that parent and/or physician cannot be reached, I give permission for conference directors to seek medical attention as needed at my expense.

NOTE: Except for emergencies, students may not arrive late or leave the workshop early. In such cases, a parent contact with the workshop director is required.

Parent/guardian signature (required) _____

4 SIGN THE STUDENT BEHAVIOR AGREEMENT

- To avoid liability and provide a safe, professional journalism conference where students do not engage in inappropriate behavior, students will be closely supervised and not allowed beyond set boundaries without a chaperone.
- All school district field trip rules and regulations apply. Students with or in the presence of illegal substances will be sent home. No smoking is allowed. Parents will be called and principals and advisers will be notified.
- Any student damaging property will be charged for it and notices will be sent to parents, principal and adviser. Throwing materials from windows or hanging out of windows is forbidden.
- Bed check is at 11:30 p.m. No one may leave the hall or enter a room not assigned to him/her after that time. Lights out is at midnight.
- No visitors are permitted. Since students will not need to use cars during the workshop, all vehicles are to remain parked in assigned areas.
- WJEA is not responsible for personal items.

We agree to abide by the WJEA policy and realize students will be sent home at parents' expense if they do not.

Student signature _____ **Parent/guardian signature** _____

5 MAIL THIS FORM AND PAYMENT BY JUNE 24

Student registration fee is **\$280**. Add a **\$25 late fee** if form is mailed after June 24. Add \$1 per person if paying by school purchase order.

Purchase order #: _____

Make checks payable to **CWU Conference Center. NO REFUNDS**, but substitutions are allowed.

Mail this form and full payment to:

CWU Conference Program, 400 E. University Way, Ellensburg, WA 98926-7592.

If you have questions about registration or facilities, contact the CWU Conference Center at 1-800-752-4379.

6 MARK YOUR CALENDAR. WATCH YOUR MAIL-

Registration is **Aug. 7** from 1 to 2:30 p.m.; first session begins at 3 p.m.; final session ends at 11:30 a.m. **Aug. 10**. You will receive additional information in the mail within a few weeks of the workshop. For driving directions and information on Central's campus and facilities, visit the Website at: www.cwu.edu/~confcent/

Student Workshop Director: Stephanie Keagle; stephanie.keagle@gmail.com; 253-468-4324